



.tw ccTLD Update

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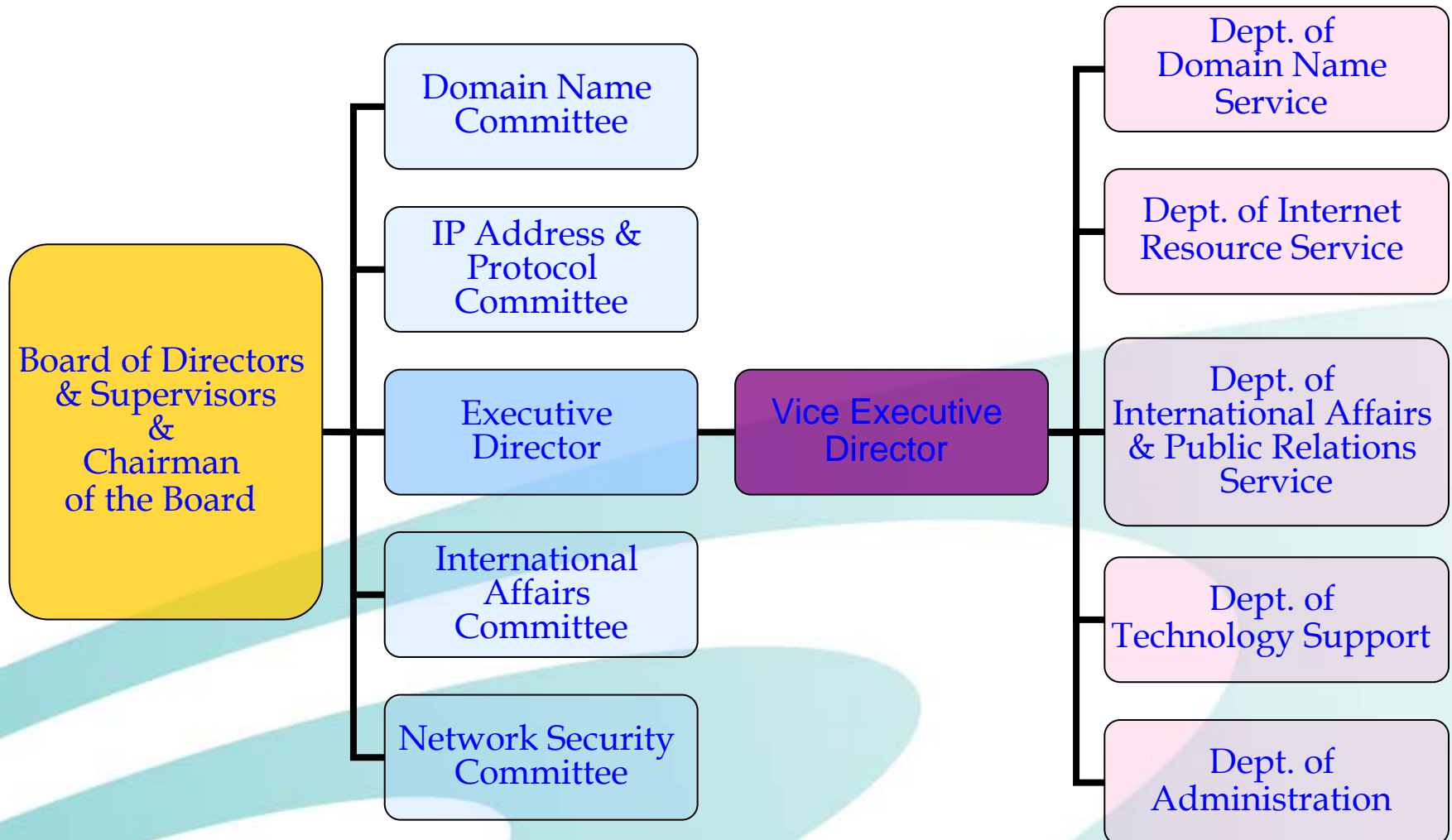
August 20, 2009
Beijing, China



TWNIC

- ❑ TWNIC is a non-profit organization.
- ❑ TWNIC responsible for the .tw domain name registration and IP address allocation in Taiwan.
- ❑ TWNIC established in December 1999 and delegated by MOTC (Ministry of Transportation and Communications) as the registry of .tw ccTLD.
- ❑ TWNIC celebrates the 10 th anniversary in 2009.

Organizational Structure



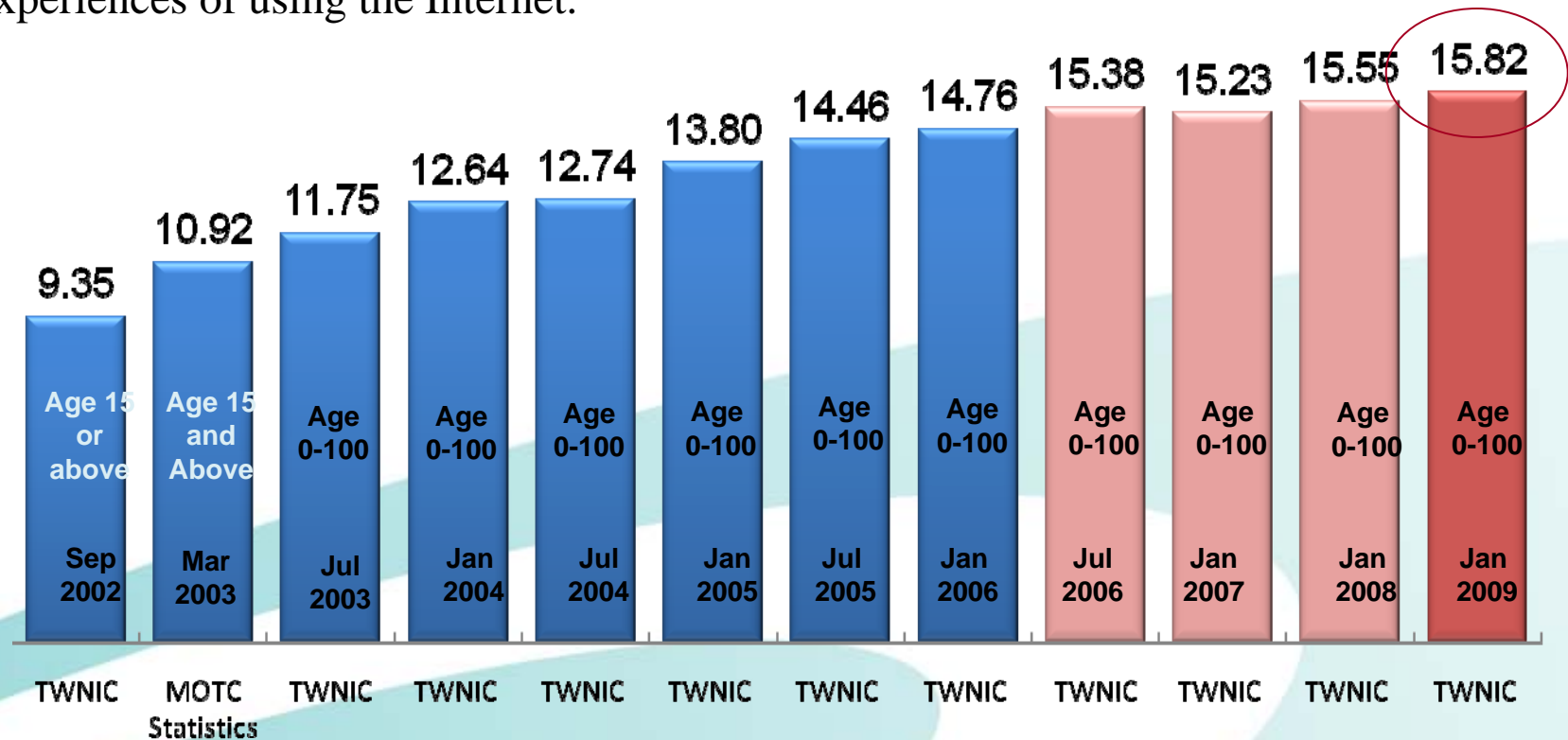
Statistics





Internet Users in Taiwan 2002-2009

From the chart below, we can see that there is a stable number of Internet users in Taiwan. By the end of Jan. 2009, 15.82 million of residents in Taiwan Age 0-100 have experiences of using the Internet.



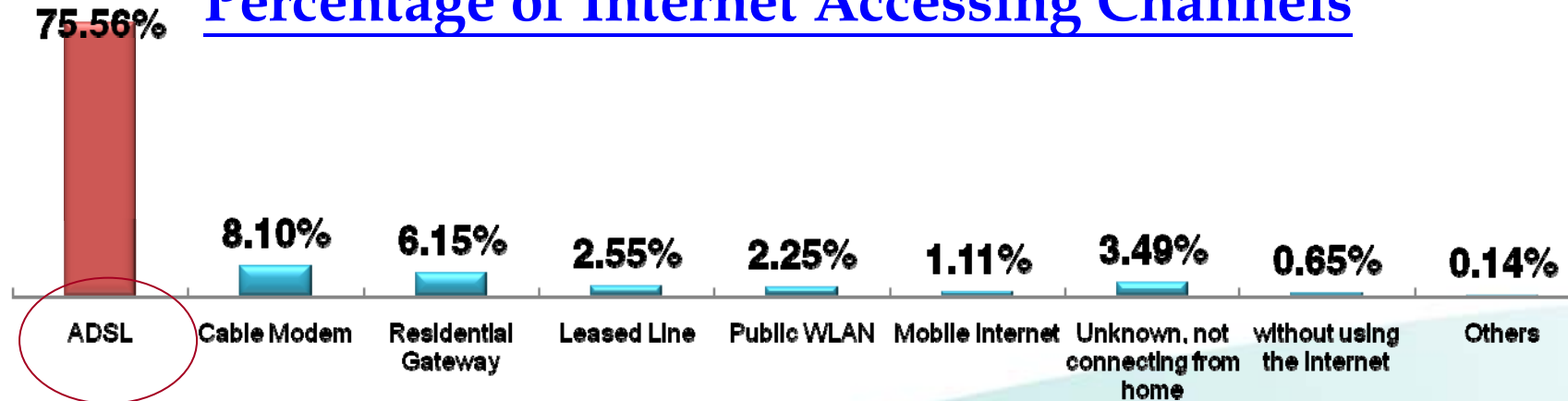
•Unit : Million

•The Date of TWNIC for Sept. 2002 and MOTC for Mar. 2003 are based upon the population of residents in Taiwan Age 15 and above

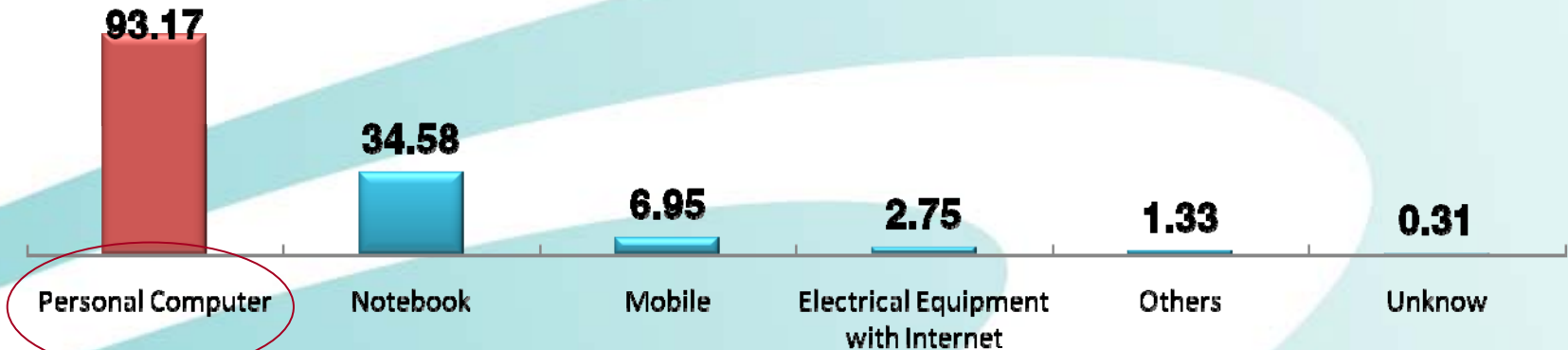
•Other Data is based upon a population of residents in Taiwan Age 0-100.

Access Channels & Devices

Percentage of Internet Accessing Channels



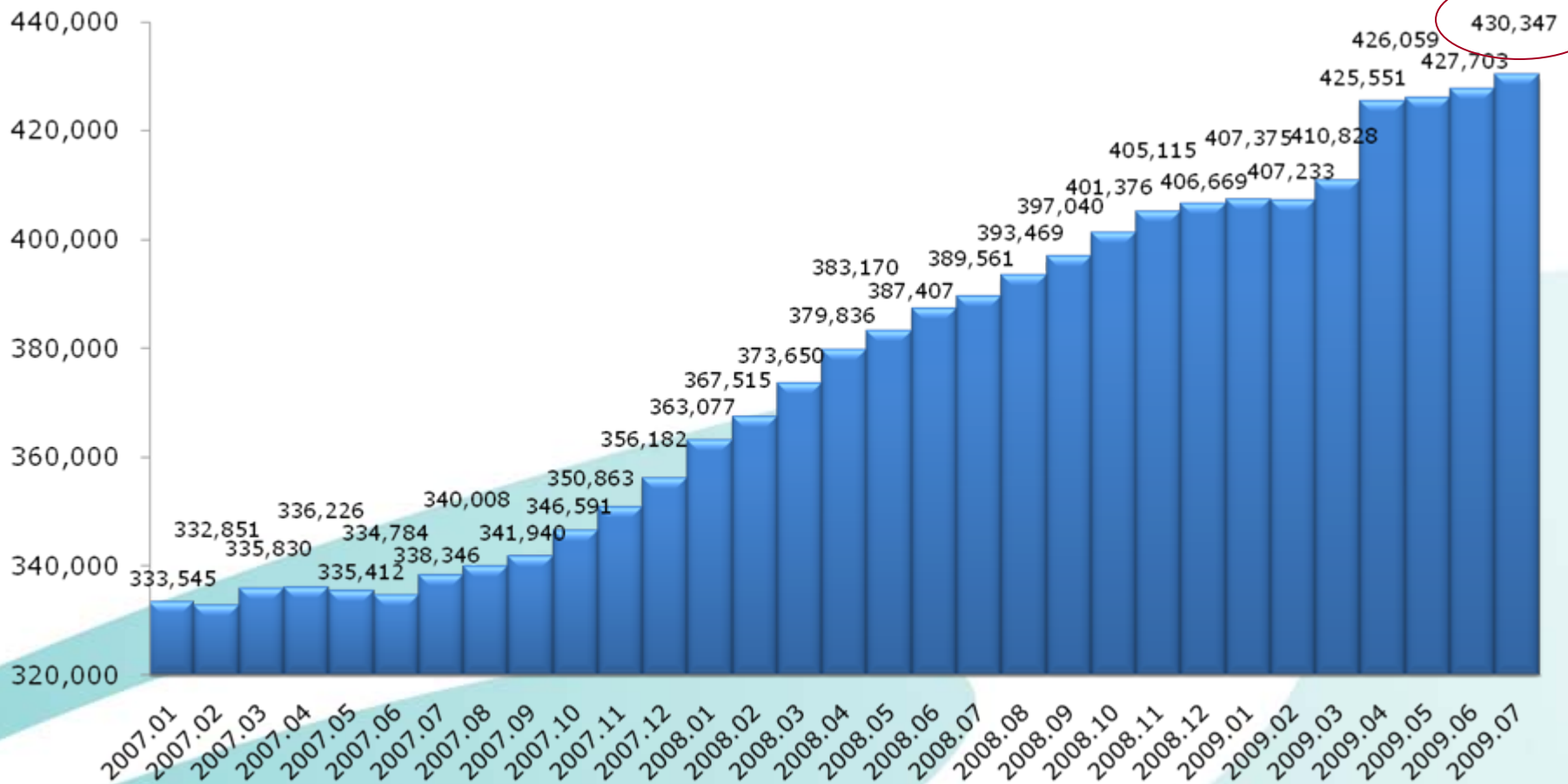
Access Devices for Internet Users (Multiple Choices)





.tw Domain Name Registration

Total: 430,347 筆



Updated: August 1, 2009

Types of .tw



.tw Registration Channels

<input type="checkbox"/> TisNet	
<input type="checkbox"/> APOL	
<input type="checkbox"/> Hinet	
<input type="checkbox"/> Net-Chinese	
<input type="checkbox"/> PCHome	
<input type="checkbox"/> NCIC	
<input type="checkbox"/> TWMobile	
<input type="checkbox"/> WebCC	
<input type="checkbox"/> NeuStar	

Our Activities

Internet Trend Seminar 2009

- on March 30-31
- “Envision Tomorrow’s Internet”
- Over 900 participants in 2-day seminar



.tw Classroom

- medium enterprises to teach domain name and basic e-business
- Cooperate with China Youth Career Development Association, SOHO Association, and SME Administration

- Registration Promotion for **<.tw for Everyone!>** in Chinese **<一個人一個.tw>**
 - Target Audience: Individual
 - Persuade: Personal Stylish Internet Identification



- Invite celebrity to use .tw domain name
- Famous people from athlete, artist, and musician



- < Use Creative Ideas to Show Taiwan-.tw Website Design Contest >
- This year focuses on Lohas: biking, travel, sport...



第8屆 tw 新人王網站設計大賽
展創意 show 台灣

首獎 10 萬元
獎金超過 40 萬元
等你来挑戰!

- 比賽資格：擁有 .tw 網域名稱者
- 報名時間：即日起至 98 年 10 月 26 日中午 12:00 止
- 比賽組別：
 - Show 台灣組 - 網站設計
參賽者以靈活態度及愛台灣的情緒來介紹台灣各地方特色的觀光旅遊景點、在地文化、發現台灣之美。
 - .tw 創意組 - .tw 創意推廣企劃
參賽者發揮創意的構思，提出有創意的 .tw 推廣企劃，吸引大眾對 .tw 的瞭解及愛護 .tw 的魅力。
- 比賽獎項：每組各頒發

第 1 名 獎金十萬元及獎座	評審團特別獎 獎金二萬元及獎座
第 2 名 獎金五萬元及獎座	佳作 獎金一萬元及獎座
第 3 名 獎金三萬元及獎座	
- ★ 參加推薦票選也有機會中大獎!

報名網址 <http://www.netking.tw> 或 <http://新人王.tw>

(一律線上報名)

.tw Domain Name Dispute

Dispute Service Provider

□ TWNIC accredited two domain name dispute service providers on March 29, 2001:

➤ Taipei Bar Association



➤ Science & Technology Law Center, Institute for Information Industry

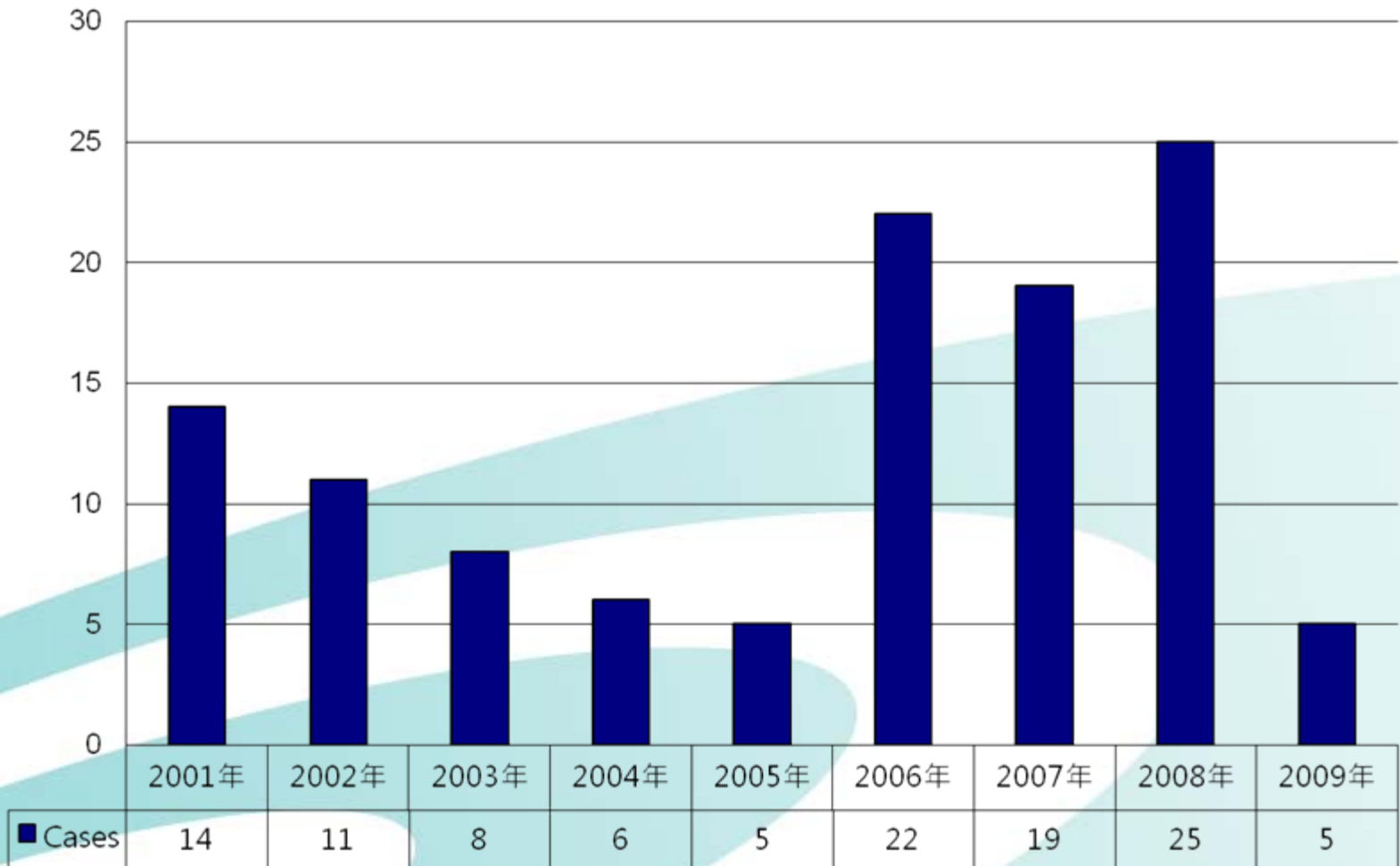


□ “Taiwan Network Information Center Domain Name Dispute Resolution Policy”



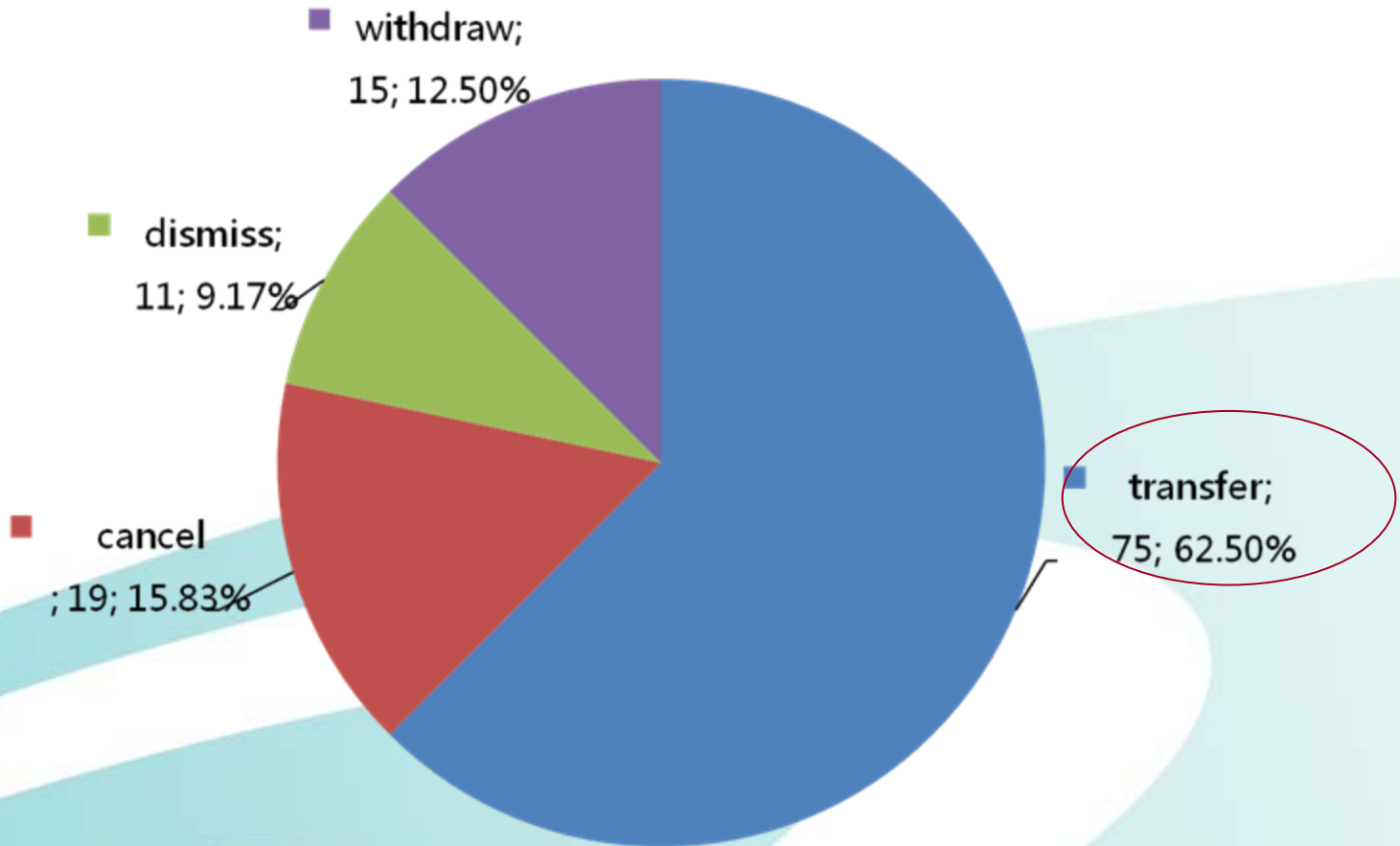
Cases of .tw Domain Name Dispute

Total 115 cases from 2001 to 2009 via TWDRP mechanism



Updated: August 1, 2009

Results of Dispute Resolution



Updated: August 1, 2009

Thanks a lot

謝謝

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