



SGNIC Update

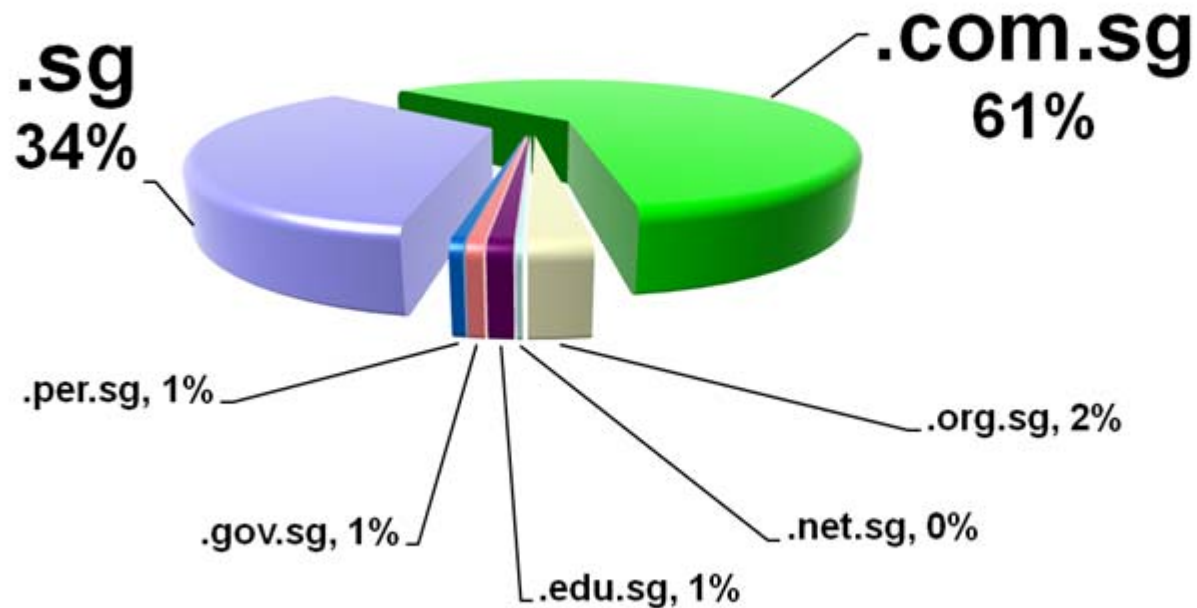
Ryan Tan

27 June 2010

APTLD Sri Lanka

Statistics

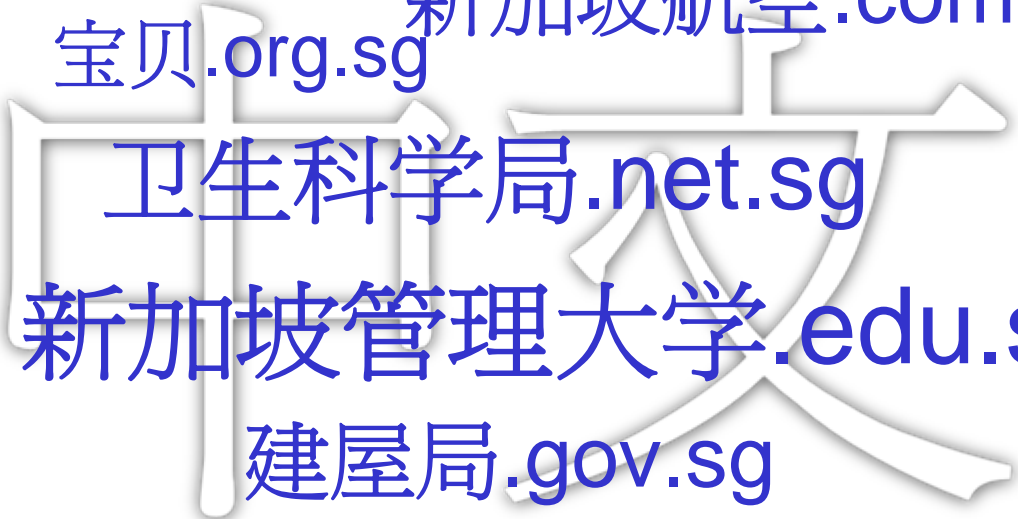
- 117,000 .SG domain names (June 2010)



Chinese Domain Names

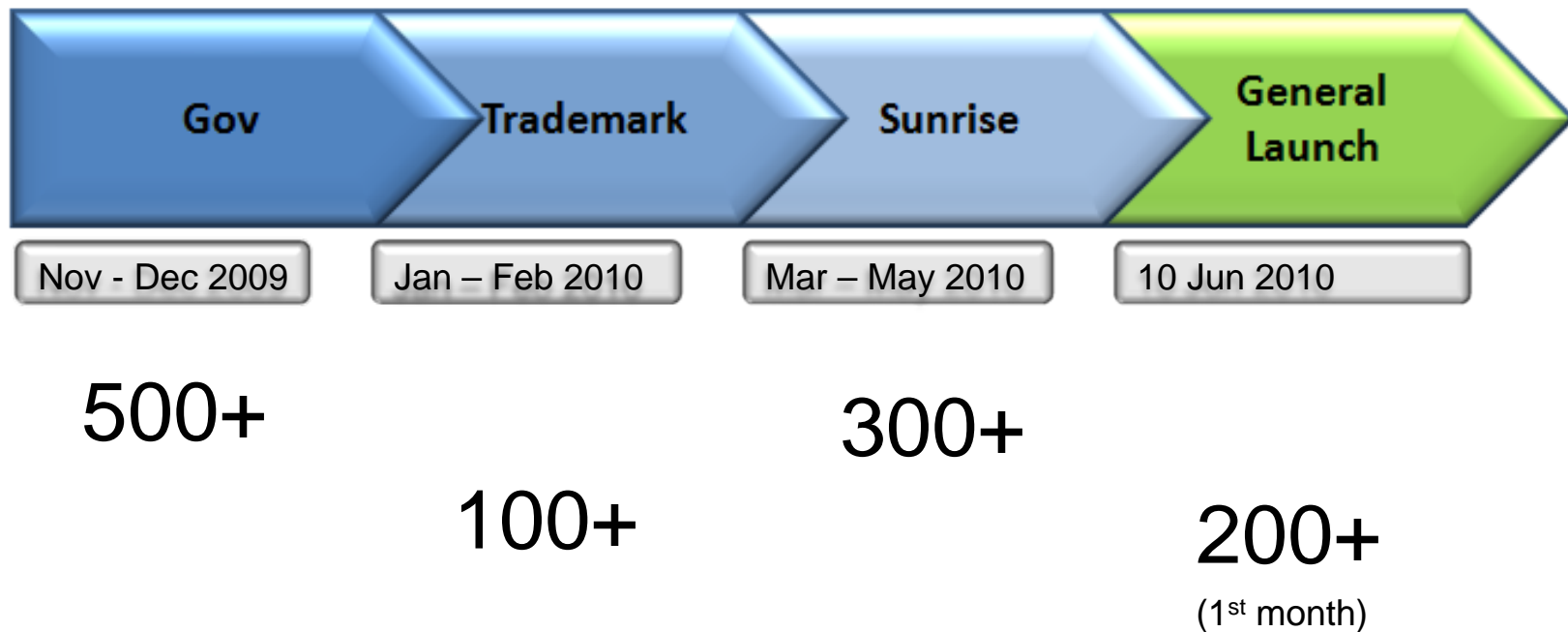
- Introduction of CDN.ascii

- sg 汽车.sg
- com.sg 新加坡航空.com.sg
- org.sg 宝贝.org.sg
- net.sg 卫生科学局.net.sg
- edu.sg 新加坡管理大学.edu.sg
- gov.sg 建屋局.gov.sg
- per.sg 物理补习.per.sg



Chinese Domain Names

- Launched in 2009. 4 phases



Promotions

- Buy-One-Get-One-Free (BOGOF)
 - Extended to [CDN + CDN] or [CDN + ascii] (e.g. 汽车.sg + cars.sg)
- Joint Promo: SGNIC + dotAsia + Webcc (Jun/Jul 10)
 - .asia + .sg bundle for US20
- Joint Promo: SGNIC + IPmirror (Jun/Jul 10)
 - Any cctld -> Free .sg
 - Limited to 50 names per registrant

IDN ccTLD

- “.sg” equivalent:

.新加坡 (Chinese)

.சிங்கப்பூர் (Tamil)

- Applied to ICANN on 31 Mar 2010
- Approved on 21 June 2010 (about 2.75 months).

DNSSEC

- Current status: Clearing high level policy approach with government.
- Multi-pronged holistic approach:
 - Educate and share best-practices
 - Govt. agencies to take the lead
 - Engaging major ISPs to offer DNSSEC recursion
 - 12 to 18 months testbed for all parties

Any Questions?



THANK YOU