

# Introduction to .sb

Lee Humphries

Solomon Telekom (sbnic)

# Mifala Stap lo Wea Distaem?

- Current registrations over 300
- Very slow growth
- Very few registrations for brand protection
- Existing agreements locked in prices and policies

# Wanem Nao Mifala Duim?

- Cancelled existing agreements and reviewing new ones
- Reviewing policies first and pricing later
- Cut over in October of this year
- Examining the issues that we weren't aware of when the original agreements were written

# Mifala Laek fo Kasem Wanem?

- Set policies and pricing right
- Encourage development of the internal market
- Increase .sb registrations
- Improve service levels
- Automate more operations

# Samting Wea Hemi Klosap

- Check we can handle IDNs through our systems
- Review making sbnic an independent entity
- Piggyback on the growth of the national network
- IPv6

# Samting Wea Hemi Farawe

- Have our own IDNs for our indigenous languages
- Have a vibrant web development industry

# Lastfala Samting

- Replace the radio with the mobile phone and the Internet
- Enable the world to hear and see the Solomons
- Use .sb as an ambassador