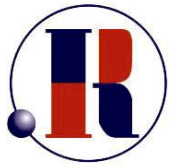




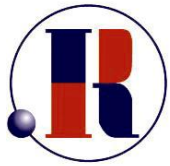
HKIRC Status Update – APTLD Meeting in Wellington on 25-Mar-06

- Current Status of .hk Domain Names
- New Registration System (DNRS2)
- Chinese Domain Name
- Registry/Registrar Model
- Promotional Programs



Number of '.hk' Registrations

- Figures as on 24 Mar 2006
 - .hk – 23,084
 - .com.hk – 73,866
 - .org.hk – 3,186
 - .edu.hk – 1,930
 - .idv.hk – 512
 - .gov.hk – 336
 - .net.hk – 172
- Total registrations is 103,086
- Net growth of 12,008 since 2005



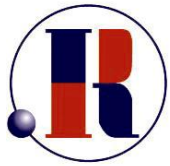
Registration Policies

- There are no changes in our registration policies for 3LDs
 - .com.hk – HK Business Registration
 - .net.hk – PNETS License from OFTA
 - .org.hk – Proof of HK Non-Profit Organisation
 - .edu.hk – Proof of HK Educational Institution
 - .gov.hk – Endorsement by HKSAR Govt
 - .idv.hk – HKID Card
- .hk – No specific requirements. Local and overseas registrants are welcome



‘.hk’ Dispute Cases in 2005

- There were 17 dispute cases up to end of 2004. All were handled by HKIAC
- There were 7 dispute cases in 2005. They have all been settled



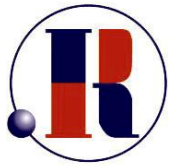
New DN Registration System

- An RFP was issued in Mar 2005 to look for off-the-shelf solution for DNRS2
- DNRS2 has to support CDN and EPP in addition to existing functions
- WebCC in Malaysia was selected as the solution provider for DNRS2. Contract was signed in Sep 2005.
- UAT is now in progress
- Target RFS Date for DNRS2 – July 2006



Chinese .hk Domain Name

- CDN Technical Trial started on 27-Jun-05 and ended on 28-Dec-05
- Trial is to help ISPs identify all technical issues and have them addressed before formal launch
- Trial is free of charge and open to the general public
- Around 700 trial CDNs were registered.
- Comments in general +ve. Most concerns expressed with the need for plug-in
- Soft launch is planned for Sep 2006



Registry/Registrar Model

- After the CDN Launch, we shall introduce registry/registrar model for .hk in around Q2 2007
- As the registration volume is small, we do not expect to have more than 5 registrars
- Currently we have 59 service partners (resellers). A few of them will become registrars whilst the rest will become resellers of the new registrars
- We hope we can learn from the experience of ccTLD managers in this region who have already adopted the R/R model.



Promotional Programs

- Year 2005
 - Bundling with gTLD
 - “We Care. We Share” Campaign
 - Special Volume Pricing
- Year 2006
 - Price Reduction for 6 Months
 - Business Partnership
 - .hk Directory (TBC)