

Non Technical Training

Course No.: APTLDO3

Course Title: ccTLD Registry Administration

Organiser(s): Asia Pacific Top Level Domain Organisation (APTLD)

Duration: Two Days

Instructor(s): Various

Targeted Audience: Staff members of a ccTLD registry, or members of the Board/Council of a ccTLD registry who have an interest in understanding the administrative and policy aspects of running a world-class country code Top-Level Domain (ccTLD) registry.

Course Objective: At the end of this training, attendees will understand the different administrative aspects of running a world-class ccTLD registry. In particular, the role of global and regional stakeholders in the ccTLD arena, registration rules, registry/registrar model, are some of the topics discussed.

Course Rundown:

Day 1:

When	What	Who
9:00 – 9:05	Welcome	Don Hollander
9:05 – 10:40	Global and Regional Organisations Related ccTLD <ul style="list-style-type: none"> - History of Internet - Development of the Domain Name System (DNS) - Top Level Domains and Domain Name Categories - IANA - ICANN and ccNSO - ICANN Liaison and Contacts 	Peter Dengate-Thrush
10:40 -11:00	Morning Tea	
11:00 – 11:50	Global and Regional Organisations Related ccTLD (cont'd) <ul style="list-style-type: none"> - Regional ccTLD Organisations - Others, e.g. IETF, ISOC - Conferences/meetings/online facilities/consultations etc - Workshop – Engaging with ICANN and related organisations through Consultations Documents, Web Sites, Mailing Lists, etc. 	Peter Dengate-Thrush
11:50 – 13:00	Internet Governance <ul style="list-style-type: none"> - What is Internet Governance? - Role of the US Government - WSIS and IGF - Key Players 	Peter Dengate-Thrush
13:00 – 14:00	Lunch Break	
14:00 – 14:40	Best Practices of a ccTLD Registry <ul style="list-style-type: none"> - ICP-1 - Local Government Requirements - Other resources, e.g. CENTR, APTLD, ccNSO 	Adrian Kinderis
14:40 –	Registry/Registrar Model – Part I	Adrian

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When	What	Who
15:40	<ul style="list-style-type: none"> - Introduction - Importance of Industry Standards - EPP - Different Options - Thin vs Thick Registry - Implementation Considerations 	Kinderis
15:40 – 16:00	Afternoon Tea	
16:00 – 17:30	Institutional Frameworks for ccTLD Administration <ul style="list-style-type: none"> - Policy Framework and Local Governance Issues - Case Studies <ul style="list-style-type: none"> - InternetNZ - auDA - JPRS - Others 	Chris Disspain Debbie Monahan Atsushi Endo
Day 2:		
9:00– 9:50	Registration Policies and Case Studies <ul style="list-style-type: none"> - Eligibility Requirements - Grace Period and Domain Name Tasting - Reserved/Restricted Names - Case Studies 	Chris Disspain
9:50 – 10:40	Second Level Domain Name and Subdomains <ul style="list-style-type: none"> - Why Second Level Domain? - Soft Launch and Sunrise - Case Studies 	Shariya Hainz Zulkifi
10:40 -11:00	Morning Tea	
11:00 – 12:00	Marketing and Promotion <ul style="list-style-type: none"> - Current Pricing Scenario - Competition with gTLD - Possible Promotion Tactics - Brand Building 	Chris Disspain
12:00 – 13:00	IDN and Deployment Experiences <ul style="list-style-type: none"> - Why IDN? - Technical Basics of IDN: Standards, Plug-in - “Keywords” - Current Deployment Scenario - Considerations for ccTLDs versus gTLDs 	Hiro Hotta
13:00 – 14:00	Lunch Break	
14:00 – 14:40	Registry/Registrar Model – Part II <ul style="list-style-type: none"> - Current Deployment Scenarios - Migration to R/R Model 	Adrian Kinderis
14:40 – 15:30	Registrar Accreditation Policies <ul style="list-style-type: none"> - ICANN Scheme - How Many Registrars? - Registrar Agreement(s) and Charges - Penalty Scheme - Accreditation Process 	Tina Dam
15:30 – 15:50	Afternoon Tea	
15:50 – 16:30	Domain Name Registration System <ul style="list-style-type: none"> - Buy vs Build - Available Products/Vendors - Outsourcing Approach 	Adrian Kinderis



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When	What	Who
16:30 – 17:30	Scaling Up the Registry Operations - Technical Considerations - Service Consideration - Operational Consideration	Adrian Kinderis

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