About LACTLD

Languages spoken: Spanish, Portuguese, French, English, Dutch

Small islands states vs large territories

27 full members

LACTLD Works in 2 languages

Zone size range from 500 to 3.7 million domains

6 associate members
LACTLD has a long-standing tradition of development of strategic plans since 2006.

- This is the 3rd strategic plan
- Previous strategic plan 2011-2015
- Provides an organizational roadmap that goes beyond the mandate of a specific board / staff
Approach for the current Strategic Plan

1. Understand what had worked from the previous plan and what didn’t from a board and a members’ perspective. Consultations included on LACTLD’s current position and what it should continue to keep up, to do more or to eliminate from its agenda (this consultation included Observers).

2. Work was remote: relied on email lists, webinars and online participation for the brainstorming and early phases. Internal discussion with the Board. (Process lasted over 3 months).

3. As Board, we felt the plan should have less objectives and a shorter timeframe (from 4 to 3 years). Make it more measurable and realistic.
1. Device the feedback questions and methods.

Feedback from members and observer responses collected via online survey questionnaire (July 2015).
Total # responses: 53

2. Analysis phase:
Board teleconferences (late July, early August).

3. Consolidation of new strategy:
Board retreat with General Manager and profesional advisor - facilitator from .mx colleague (Santiago de Chile, 28-29 Aug.)

25 online participants.

- Input incorporated into the final draft.
- Final draft was circulated 2 weeks before the GA for approval.

5. Approval of Strategic Plan at GA in Bogotá, 2 October 2015.
Strategic Lines

- Capacity Building
- Financial Sustainability
- Institutional Strengthening
- Advocacy and Positioning
THANK YOU!