Your web site address in Armenian...
Registrations since 2016
13 “.հայ” Registrars
Still low number of registered .հայ domain names
SURVEY

Ani Mkrtchyan
ISOC Armenia
1. Have you ever met .հայ domain name on the Internet?

- Yes: 47%
- No: 53%
2. Which is, to your opinion, the most popular հայ domain name?
3. What other IDN-s do you know besides .հայ TLD?

.rf,. бел
.каз,. де
.ти,. укр
4. Have you ever registered a .հայ domain name for you or your organization?

- Yes: 23%
- No: 77%
5. Do you think that the society is in need of .հայ domain names?

- Yes: 49%
- No: 19%
- Not sure: 32%
6. What is, to your opinion, the reason that people don't register a .հայ domain name?

- Don't know what it is: 67%
- Don't need it: 10%
- Technical problems: 12%
- Don't see benefits: 11%
7. What are, to your opinion, the main advantages of having .հայ domain name?

- National alphabet promotion on the Internet: 48%
- Local content development: 21%
- Business opportunities development: 11%
- Making Internet accessible for people mastering only Armenian: 20%
8. What are, to your opinion, the main barriers to .հայ domain name development?

- Lack of awareness: 40%
- Absence of email in Armenian: 13%
- Yet unsolved technical problems: 15%
- The fragmentation of the Internet: 10%
- Market is not ready yet: 22%
9. What will, to your opinion, promote the development of հայ domain name?

- Exclusion of technical barriers: 16%
- Enhancing public awareness: 49%
- Application of marketing tools: 19%
- Flexible pricing policy: 16%
Promotion in social networks
The most active FB user got his domain name for free
The winner of the contest getting domain name
Plant project with celebrities
THANK YOU

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