Internet Society Update – APTLD 69

Join us to keep the Internet open, thriving, and benefitting people around the globe

February 2016 | Auckland

Naveed Haq
Manager, Chapter Development
Asia-Pacific Regional Bureau
Internet Society

Founded in 1992 as an International non-profit organization with a cause to work for the open development and evolution of the Internet for all people.

“The Internet is for everyone”

- Organisational home for
  Internet Engineering Task Force (IETF)
  Internet Research Task Force (IRTF)
  Internet Architecture Board (IAB)
Operating at the intersection of policy, technology, and development.

Positioned to provide trusted leadership on issues key to the Internet’s growth and evolution.
Global Presence

114 Chapters Worldwide
84k Members and Supporters
143 Organization Members
5 Regional Bureaus
In 2016 Our Strategic Focus

on the enduring need to connect the unconnected

• We still have a lot of work ahead of us. Over 50% of the world’s population remains unconnected

• The real challenge lies not in connecting the next billion people, but the last two billion

• Now is the time to build it, but we should build it better and build it stronger on building trust in the Internet as a safe, secure and resilient environment for innovation and progress

• Technology alone won’t solve today’s security and trust issues. Nor can any one entity – whether it be government, business or network operators.

• The security of the Internet is a shared responsibility. We must act together.

• Internet Society’s Collaborative security framework is actionable by everyone and will create a more robust Internet for all

• As a society we have a choice between an “Internet of opportunity” and an Internet of barriers, surveillance and gatekeepers. We must choose wisely.
Collaborating to promote Access

Development:
• Empowering communities around the world to address connectivity and infrastructure issues, supporting the deployment and optimization of infrastructure

Policy:
• Focusing on the policy environments that enable and encourage Access

Technology:
• Building secure and trusted networks and protecting access to an open Internet for current and future users
Collaborating to build Trust

**Technology:**
- Enable people to trust the privacy and security of their communication, actions, and connections while ensuring the Internet remains open and accessible

**Development:**
- Identify gaps in Internet development to give communities around the world the tools to realize the benefits of a trusted Internet and the Internet economy

**Policy:**
- Advocate and promote public policies that bring about and enhance trust in the Internet
Internet Society in Asia-Pacific

The Numbers*

- **Individual Global Members**
  - 25,600+ (~30% of total ISOC membership)

- **Chapters**
  - 20

- **Chapter Members**
  - 15,000+

- **Organisation Members**
  - 20

Regional Office

- **Singapore**
  - Operational December 2011

- **Staff and Advisors**
  - Rajnesh Singh (Sydney / Singapore)
  - Olivia Loy (Singapore)
  - Amelia Yeo (Singapore)
  - Duangthip Chomprang (Bangkok)
  - Naveed Haq (Islamabad)
  - Noelle Guzman (Manila)

*Data as of February 01, 2016
2015 Year That Was
Regional Events

Asia Internet Symposium
- Seoul (May): Internet of Things; Policy and Technical Perspective
- Bangkok (August): OTT Trends and Implications to the Thai Digital Economy
- Jakarta (September): Cyber Security; Threats and Trends in Indonesia
- Dhaka (October): Responsible use of Social Media – The Bangladesh Case

http://www.internetsociety.org/events/asia-internet-symposium

INET
- Colombo (June): Celebrating 20 Years of Internet in Sri Lanka
- Islamabad (November): Towards a Digital Economy in Pakistan: Building ICT Agenda for Sustainable Dev

http://www.internetsociety.org/events/inet-conferences
Regional Policy Survey

- Our second regional survey on topical Internet policy issues.
- Polled 3,302 end-users from across the region.

Survey Highlights:

- Internet connectivity again emerged as the topmost concern for respondents
- 87% of respondents would like their government to provide more opportunities for them to be involved in Internet policymaking
- 70% believed that cybersecurity and civil liberties are equally important


Regional Mobile Survey

- Sought to catch habits of the mobile Internet users.
- Polled 1,620 users from 37 countries across the region.

Report to be released next week
Regional Studies

Unleashing the Potential of the Internet for ASEAN Economies

Regional study comparing data on Internet connectivity, infrastructure and investment across 10 ASEAN economies

Key Findings based on:

- Internet Penetration
- Wholesale and Retail Process
- Mobile Phones and Wireless Devices
- Broadband
- Network Capacity and IXPs


Unleashing the Potential of the Internet in Central Asia, South Asia, the Caucasus and beyond

Regional study comparing data on Internet connectivity, infrastructure and investment across 10 economies from CA, SA and the Caucasus

Final Report to be released soon
Regional Projects

Wireless for Communities (W4C)

Running successfully since 2010 in India with
- Phase IV (2014-15): Women Entrepreneurship & Empowerment (W2E2) completed last year.

- Recognized with 2 International Awards (2013)
  - ITU/MCMC “Broadband at the Roots”
  - Public Affairs Asia Yahoo “Internet for Good”

Project Expansion

In 2015, the project expanded to Pakistan and Nepal with Phase I executed.
• Regional Case Studies (Nepal and Pakistan)  
Showcasing rewards of the Internet for Community.

• Launch of Online Identity Module in Urdu

• Internet for me Video Campaign  
https://www.youtube.com/watch?v=C1ui-QzuQw4&feature=youtu.be

• Internet Governance Mini Course for APAC  
The program was made open to those living or working in the Asia-Pacific region with an interest in Internet Governance. A total of 124 individuals participated.

• IETF Yokohama Public Policy Program

• Chapter and Member Engagement  
Members Webinar, Chapter Leadership Workshop and ISOC@... Meetings.
# Regional Partnerships and Focus

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Coming ahead ..

• **ISOC@APRICOT Meeting**
  23 February, 16.30 – 18.00 at at Epsom 3 room, Level 4

• **Regional Policy Survey 2016**
  To be announced in March - with particular focus on Trust and Security

• **INET Kathmandu**
  17 – 18 March on “Learning Lessons from Nepal - Embracing ICTs for Disaster Management"

• **IXP Workshop in Pakistan**
  18-22 April, Islamabad Pakistan – with launch of first IXP in the country.
Get Involved
There are so many ways to support the Internet. Explore how you can make an impact.

Become a Member  Join a Chapter  Attend an Event

This is your Internet. Join it!

www.internetsociety.org
Naveed Haq
Manager Chapter Development, Asia-Pacific
haq@isoc.org
@NaveedHaq

INTERNET SOCIETY ASIA-PACIFIC

9 Temasek Boulevard
#09-01 Suntec Tower Two
Singapore 038989

T:  +65 6407 1470
F:  +65 6407 1501
E:  apac@isoc.org

Follow us on Twitter: twitter.com/isocapac
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