Registry Update from .MY

APTLD Jakarta
8th September 2015, Tuesday
Agenda

1. Dot ML portrayal as the New Malaysian Domain & MYNIC’s response
2. 2FA implementation by MYNIC
3. MYNIC Brands
4. ISMS Journey
5. Conclusion
At a Glance

MYNIC Berhad is an agency under Ministry of Communications & Multimedia Malaysia (KKMM) and regulated by Malaysian Communications and Multimedia Commissions (MCMC) under Communications & Multimedia Act 1998.

MYNIC Berhad is a sole administrator for all web addresses that end with .my in Malaysia. As the national Country Code Top Level Domain (ccTLD), MYNIC gives Malaysian organisation and individuals their unique brand identity on the internet.
Our Core Services

1. Open Category Domain Name
   - .my: Individuals/entities
   - .com.my: Commercial Organisations
   - .net.my: Network-related Organisations
   - .org.my: Other categories of Organisation
   - .name.my: Individuals

2. Closed Category Domain Name
   - .gov.my: Government Organisations
   - .edu.my: Education Organisations
   - .mil.my: Military Organisations

3. Internationalized Domain Name (IDN)
   - Jawi: IDN Characters
   - Chinese: IDN Characters
   - Tamil: IDN Characters

Registry Services
- Database
- WHOIS
- DNS Resolution

Value Added Services
- .my Domain Name Dispute Resolution Services (MYDRP)
- Sensitive Domain Names Dispute Resolution Policy (SNDRP)

Registrar Services
- Customer Online Registration Services
- Customer Care & Resellers Support Services
MYNIC Domain Name Growth

Number of Domain Names as of 31st August 2015 (by category)

- .my: 142,293 (47.08%)
- .com.my: 131,841 (43.63%)
- .net.my: 2,799 (0.93%)
- .org.my: 4,147 (1.37%)
- .gov.my: 1,108 (0.37%)
- .edu.my: 3,874 (1.28%)
- .name.my: 16,127 (5.34%)
- .mil.my: 23 (0.01%)

Total = 302,212
Statements made by Dot ML

The Borneo Post, "New Malaysian domain Dot ML to encourage SMEs"
Read Full Article

“Many industry experts agree that the systems of other local domain registries in Malaysia are very bureaucratic and slow. With eight different types of ‘.MY’ available and the complicated process of registering these domains, companies have found them tedious and time consuming to obtain.”

Business Wire, "AGETIC: Mali Gives Millions of Malaysians a New Internet Identity"
Read Full Article

“Malaysia’s historical MY domain name is found to be hard to register. Registration is expensive, requires paperwork and has bureaucratic rules preventing Malaysian individuals and businesses to register MY domains quickly. With the introduction of .ML as the free new Malaysian domain, AGETIC offers a solution that addresses the demand for domains for the 20 million internet users in Malaysia.”
Statements made by Dot ML

Digital News Asia, “Freenom launches .ml domain in Malaysia, expects business to boom” Read Full Article

“The company believes that the .ml domain will address the needs of Malaysians who find it financially difficult to maintain their own websites. Malaysian domain registrar MyNIC charges a maximum of RM120 (US$33.50) to register a .my domain, plus renewal fees.”

Dot ML platform bantu PKS tempatan Read Full Article

- Press Conference was held somewhere in outskirts of KL, in Petaling Jaya
- Press Release by dot ML was dated on 16th February 2015
Initial steps taken by MYNIC

Checked Delegation records for dot ML ccTLD

- The “ML” ISO 3166-1 code is designated for use to represent Mali.
- See Report on the Redelegation of the .ML domain representing Mali to Agence des Technologies de l’Information et de la Communication (AGETIC) which was published by IANA.

Checked GAC members section in GAC website in February 2015

Recap GAC Principles:

GAC Documents

Operating Principles (EN)

Dedicated to preserving the central co-ordinating functions of the global Internet for the public good.

INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS (ICANN)

GOVERNMENTAL ADVISORY COMMITTEE (GAC)
- Operating Principles –

As amended, Mar del Plata, April 2005
PREAMBLE STATES:

Country code top level domains are operated in trust by the Registry for the public interest, including the interest of the Internet community, on behalf of the relevant public authorities including governments, who ultimately have public policy authority over their ccTLDs, consistent with universal connectivity of the Internet.

• MY officially represents the Malaysian domain name
• .MY is operated in trust by MYNIC Berhad as the Registry for the public interest including the Internet community in Malaysia and globally, on behalf of the Malaysian government
• MYNIC Berhad is duly authorized by MCMC to administer, maintain and manage the .MY ccTLD on behalf of Malaysia
Why does MYNIC validate those who apply for .MY domain names?

.MY ccTLD is operated in accordance to the laws of Malaysia which include CMA 1998.

- Registration, renewal policies which include the validation of entities are to ensure that the domain name is owned by a Malaysian citizen or company which is a valid legal entity duly registered under the laws of Malaysia.
- MYNIC is working closely with other registry bodies such as Suruhanjaya Syarikat Malaysia (SSM) and Jabatan Pendaftaran Negara (JPN) to further simplify the registration process.

Dot ML & Freenom websites

- Viewed on daily basis as long as .ML was being MISREPRESENTED as the Malaysian domain name.
Dot ML’s mission is to provide reliable, easy and free Malaysian domain name registrations.

As a result, there are no restrictions, requirements or paperwork. Simply search for an available name and register it in seconds! All domains are offered on a "first come, first served" basis.

With its clear Malaysian identity, .ML is the perfect choice for all businesses and internet users in Malaysia.

Dot ML is a partnership between Freenom, the world’s second largest domain name company, and AGETIC of Mali. With over 10 years of experience and more than 30 million active domains under management, Freenom operates a global and ultra-redundant infrastructure, which guarantees the availability and performance of your .ML domain.

Want to know more?
Read the Questions and Answers and the Become a Reseller section.

Want to get in touch?
Contact Us.
Dot ML & Freenom websites

BUT.......

Free, Paid and Special Domains

Not all domains can be registered for free. A limited number of domains are considered "Special" and can only be purchased. Their price varies and pricing is displayed during the availability check.

For example, all 1, 2 and 3 character domains, as well as common dictionary keywords, are considered Special.
Dot ML website

Sorry! my.ml is already taken!

Domain Name: my.ml
Status: Unavailable

WHOIS Lookup information for this domain

MY.ML

This is a PAID Dot ML domain name. On this domain name the Paid Domain terms and conditions apply.

Unfortunately there is no WHOIS information on this domain.

Name servers: This domain has not setup name servers or it is using URL Forwarding.
### Freenom website

<table>
<thead>
<tr>
<th></th>
<th><strong>Free domains</strong></th>
<th><strong>Paid domains</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TLD available</strong></td>
<td>.TK / .ML / .GA / .CF</td>
<td>.TK / .ML / .GA / .CF (including Special Domains)</td>
</tr>
<tr>
<td><strong>Usage</strong></td>
<td><strong>Works like any other domain name</strong></td>
<td><strong>Works like any other domain name</strong></td>
</tr>
<tr>
<td></td>
<td>Use URL Forwarding, free Freenom DNS</td>
<td>Use URL Forwarding, free Freenom DNS</td>
</tr>
<tr>
<td></td>
<td>Service or your own DNS (Name Servers)</td>
<td>Service or your own DNS (Name Servers)</td>
</tr>
<tr>
<td><strong>Registration and renewal</strong></td>
<td>1 to 12 months</td>
<td>1 to 10 years (unlimited renewals)</td>
</tr>
<tr>
<td></td>
<td>Free to renew (unlimited renewals)</td>
<td></td>
</tr>
<tr>
<td><strong>Pricing</strong></td>
<td><strong>FREE!</strong></td>
<td>Pricing starts at USD 6.95 per domain name per year. Freenom applies multi-year discounts on all .TK domains. Special Domains are priced higher, depending on the name.</td>
</tr>
<tr>
<td><strong>Payments</strong></td>
<td>No payment needed</td>
<td>Freenom accepts credit card, PayPal and bank wire payments.</td>
</tr>
<tr>
<td><strong>Legal rights</strong></td>
<td>Registrant acts as user of domain name, not as licensee</td>
<td>Registrant acts as licensee of domain name</td>
</tr>
<tr>
<td><strong>Transfer rights</strong></td>
<td>None</td>
<td>Full</td>
</tr>
<tr>
<td><strong>WHOIS</strong></td>
<td>Freenom or one of its subsidiaries appears as the licensee in the WHOIS</td>
<td>Domain registrant appears in the WHOIS and registrant can update it freely</td>
</tr>
<tr>
<td><strong>Policies</strong></td>
<td>Must comply with Freenom free domain name policies</td>
<td>Must comply with Freenom paid domain name policies</td>
</tr>
</tbody>
</table>
Freenom website

FE.ML

This domain is still available for registration. The registration fee is MYR 3000.00 per year.

REGISTER THIS DOMAIN NOW

SG.ML

This domain is still available for registration. The registration fee is MYR 3000.00 per year.

REGISTER THIS DOMAIN NOW
Dot ML website

- At the Contact Us Page of the website, an office address in Kuala Lumpur & Fax Number were published

- Physical visit revealed that it was Virtual Office
MYNIC’s response

Briefed our Minister of Communications & Multimedia

Met with MCMC which is a member of ICANN’s GAC

Issued Press Release on 18th February 2015 to clarify that .MY IS THE TRUE MALAYSIAN DOMAIN

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.PRESS RELEASE For Immediate Release

.MY IS THE TRUE MALAYSIAN DOMAIN

SERI KEMBANGAN, Selangor, 18th February 2015 - In the rise of new domain names, it is important for individuals and businesses to decide on the right online identity for them, and choosing a Malaysian identity now bears greater significance than ever before.

.my has long been associated with the image of a Malaysian identity. MYNIC emphasizes that .my domain name is the one and only Country Code Top Level Domain (ccTLD) representing Malaysia. MYNIC is the only authorized and sole administrator for .my, which is endorsed by all stakeholders and recognized by the Internet Assigned Numbers Authority (IANA).

"Since our inception 28 years ago, .my has served more than half a million citizens and businesses, providing them the true Malaysian online. We realized that from handling millions of internet traffic from all over the world, people appreciate knowing who you really are and where you are from," said Hasnul Fadhly Hasan, Chief Executive Officer MYNIC.

Responding on price positioning which remain the same all these years, Hasnul explains that .my domain name’s fee is as low as RM32 a year and it usually varies from each reseller to encourage more value-added services such as hosting and e-commerce stores. Last year’s promotion saw a RM9.90 price-tag, which was highly competitive as compared to the global market.

.my is currently being offered as a free domain name for tertiary students in Malaysia under the I’m CEO program. It is designed for students to explore the challenging world of online businesses. The ultimate goal is to expose them with the necessary knowledge and tools on internet identity and online businesses to enable them to compete in the ever-changing online business.

"While some domain name providers focus on the business angle only, I can assure you, .my is exclusively driven to serve the public interest and Malaysia’s internet community as the whole," said Hasnul.

In terms of brand and trademark protection, MYNIC also offers .my Dispute Resolution Policy (myDRP) which provides simple, fast and affordable resolution of.my domain name disputes.

Hasnul added, “Personal Data Protection Act (PDPA) was formed primarily to safeguard consumers’ rights regarding their personal data. MYNIC respects the right to personal data protection in both principle and compliance to the PDPA Policy.”

On the matter of the ease of registration, Hasnul further highlighted that the documentations required during a domain registration is a crucial step to validate and ensure that it is owned by a Malaysian or a legally operating business. The simple validation is designed to reduce fraud and abuse cases thus protecting the online consumers. This is one of the main reasons why .my is a trusted brand to the internet community.

Moving forward, MYNIC is working closely with other registry bodies such as Suruhanjaya Syarikat Malaysia (SSM) and Jabatan Pendaftaran Negara (JPN) to further simplify the registration process for the benefit of its customers.

“I understand that with the waves of new gTLDs, people now have more choices, but we Malaysians know .my story better than others. Knowing this, people should be aware of recent news claiming other domain as representing Malaysia, which is a clear misrepresentation of Malaysia," said Hasnul.
Media Coverage with Balanced View

Domain wars: MYNIC gears up .my for competition from .ml

Digital News Asia Feb 23, 2015

- Argues that .my is truly Malaysian, only Country-Code TLD representing country
- Fees not budged for years; free for students and their startups under new programme

WITH the Feb 16 launch of the .ml domain in the country, Malaysian domain registrar MYNIC Bhd has come out to say that the .my domain name is the one and only Country-Code Top Level Domain for Malaysia.

Source: https://www.digitalnewsasia.com/digital-economy/domain-wars-mynic-gears-up-my-for-competition-from-ml
2FA: Name Server Modification

Modify Technical Contact Record

Modify Name Servers  Help
- Modify Name Server IP  Help
- Add/Remove/Change Name Server  Help

Existing Name Server for selected domain name(s).

<table>
<thead>
<tr>
<th>Domain Name</th>
<th>Name Server 1</th>
<th>Name Server 2</th>
<th>Name Server 3</th>
<th>Name Server 4</th>
<th>Name Server 5</th>
<th>Name Server 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>dev-2fanorul2.my</td>
<td>SKEY0000039954</td>
<td>SKEY0000039955</td>
<td>SKEY0000040011</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>ns2.dev-2fanorul.com.my</td>
<td>ns3.dev-2fanorul.my</td>
<td>ns4.dev-2fanorul2.my</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>88.88.88.88</td>
<td>92.92.92.92</td>
<td>22.22.22.22</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Important Notes:
- Please make sure that the new Name Server information is entered according to the highlighted columns.
- Steps to 'Add/Remove/Change Name Servers' can be found under the Help link.
- IPV4 and/or IPV6 Address information is not required if the name server is not identical as the domain name.

Change to:

<table>
<thead>
<tr>
<th>No</th>
<th>Hostname</th>
<th>IPv4 Address</th>
<th>IPv6 Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Please Enter Hostname</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Please Enter Hostname</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Please Enter Hostname</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Please Enter Hostname</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Please Enter Hostname</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Please Enter Hostname</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2FA : TAC Request

To proceed with the transaction, a Transaction Authorization Code (TAC) has been sent to your registered mobile phone (6012xxxx6208). Enter it below and then click "Continue". Please leave the dialog box open on this page while waiting for the TAC

Enter TAC received via SMS

[Input field]

Resend TAC
Need help?

CANCEL CONTINUE
2FA : SMS TAC

RM0.00 MYNIC: TAC is 88028304. Did not request? Call: 1300-88-7277 13 Jul 2015 10:55:05. TQ
10:55 AM
MYNIC brands
MYNIC’s ISMS Journey

- And the Journey continues for MYNIC to maintain this certification granted by SIRIM (National ISO Certifying Agency in Malaysia)
Thank you

Terima Kasih