Vision & Mission

• **Vision:** That all Top Level Domain operators in the Asia Pacific region will run secure, stable, resilient and successful operations to serve their respective communities

• **Mission:** APTLD will facilitate sharing of information, organise education, and provide advocacy to assist members to achieve our vision
Summary

- Two members’ meeting in the year
- At least one additional training workshop
- At least two special reports
- At least three significant surveys as members desire
- Strong focus on partnership and community engagement
Meetings & Training

- **Feb 15 Fukuoka Meeting** – in conjunction with APRICOT/APAN meeting – focus on Technical, Security and Marketing
- **May – Jul 15** – ideally during ICANN meeting, informal gathering
- **Sep 15 Jakarta Meeting** – in conjunction with APNIC meeting – focus on Legal, Regulatory and Policy
- **Training workshop** – in collaboration with ICANN
Surveys

- Broad and targeted surveys and research
- Allow members to benchmark themselves against their counterparts
- Consider a wide range of options in their implementation to achieve their goals
- Will actively co-operate with other ROs where appropriate
Reports

- Reports of issues of interest to members
- Topics to be sought from members
- Include different models when introducing new services, identification of registry software solution, identification of Anycast operators, best practice in DNS management
Partnership & Engagement

- APTLD is one part of the Internet ecosystem
- Actively work with a host of partners to achieve shared objectives
- Partners include ICANN, APNIC/RIPE, ISOC, DotAsia, CENTR/AFTLD/LACTLD, WSIS, IGF, etc.
Outreach

- In addition to organising meetings, GM will travel to visit members and potential members
- Maintain budget funds to bring people to our meetings who would not otherwise be able to attend and contribute
- A small budget to support members who have suffered catastrophic damages resulting from natural disasters
Service to Members

- Support existing members through active engagement and provision of relevant services, e.g. website improvement
- Actively engage and encourage non-member ccTLD operators in the region to join
- Seek growth in Associate members – gTLD registries, registrars, resellers, etc.
Staffing

- Full time General Manager based in Russia
- Secretariat based in Beijing provided under contract by CNNIC
- Part time research specialist based in Australia
- Engage others to write special reports from time to time
Budget

- **Key Income**
  Membership Fee – US$220,000

- **Key Expenditure**
  GM Service and Secretariat – US$92,400
  Consultancy Surveys/Reports – US$12,000
  Meeting Hosting – US$20,000
  Training/Workshop – US$12,000
  Travelling – US$60,000

- Expenditure should roughly be covered by income