The IUSN Foundation

Agreement to be .NU registry

WorldNames

InternetInfra struktur .SE
New gTld:s – what to expect

• 400 – 800 new gTld's
• 80 – 20 rule
• Many will not be profitable
• Stability of the Internet is at stake
• Trust of the Internet is challenged
• The interest of domains will grow
• More confusion in the market
Effects of NgTld:s

• Price
• Sales
• Development
• Stability
• Trust
The face of a ccTld

• History
• Quality
• Stability
• Trust
• Operations
• Finance
• Infrastructure
The success of a Tld
The future

- More Tld:s run in same registry
- ccTld:s help small gTld:s
- Margin profits
- Help stabilize Internet
- Cooperation and development
Tank you!