عنواني عماني

تميّز بعنوان عربى لمؤسساتك

www.registry.om سجل الآن
Reality & Challenges

APTLD
Muscat, Oman Meeting
11-13, 2014
Agenda

- The ccTLD project, The Registry of (om & .عمان )
- Operating Model
- Country Domain Name Regulations
- Flexibility of the regulation?
- The Strategy
The Registry of (.om & عمان)

- Article 8 10 repeated of Telecom act states that TRA has the responsibility to organize, allocate and manage the domain names to access the World Wide Web.

- In practicing its role, TRA had build a registry system and accredit Registrars to register domain names.

- TRA Received IANA approval of the re-delegation request on July 2011.

- Received IANA approval of IDN delegation on June 2012.
Operating Model

Registry (Database)

Registrar
- Omantel
- Nawras
- GulfCyberTech

Registrant
- tra.gov.om
- duqum.gov.om
- microsoft.com.om
- Marasim.om
Domain Name Regulation

- The Domain Names Regulation was published in the official gazette by the Decision No (119/2012) and Decision No. (120/2012).
- Domain Name Regulation sets the basic Rules for Registry, Registrar and Registrant.
- TRA have also issued Registry-Registrar Agreement and approves Registrar-Registrant agreements.
A glance of the regulation includes:

- **The eligibility criteria for example:**
  
  - Registration of .om and عمان. Domain Names is only allowed for established or to be established entities.
  
  - **Currently** Individuals are not allowed to register. (the registration for Individuals will opening soon in the coming months)

- **The restricted names example:**
  
  - Geographical names such as: (Saudi, Egypt, Dhofar, Paris, Arabia).
  
  - Governmental and official names and titles.
  
  - Words which are contrary to the public order or morality or social traditions or religious beliefs.

- **Whois information service**
How flexible the regulation

**Past:**
- Connection rule: requested name must match company name
- Registration under .om only for high grade companies
- Individual can not register

**Current:**
- Connection rule removed
- Any local company and international trademark can register
- Individual can not still register

**Under study:**
- Opening for individual
- Opening for international registrants
- Modify required documents for registration
The Accredited Registrars

- Currently there are three accredited registrars for .om & عمان:
  - Omantel
  - Nawras
  - GulfCyberTech

- The accredited registrar must abide by the terms and conditions listed in the Domain Names policy.

- Currently .OM & عمان administration only accredit the national companies.
The Strategy

The main strategy and theme is to highlight and support the Omani identity.
Launched domain name campaign (My Address is Omani) in 2012.

Participate in ICT and Arabic content events and seminars.

Field visits to different government entities to educate them about .om and عمان.

Launched domain name competition (My Address is Omani) for undergraduates students on (Sep 2013).

Conducted survey.
Challenges

- Few registration
- Conservative policy
- Registrars are not aggressive enough to market and sell.
- Low interest from local companies to be accredited registrar.
- Low acceptance of IDN
- .OM redirection & Domain hacks
What is redirection?

Setting up a wildcard DNS record, so that all unregistered domains in this top-level domain go to a parking page with paid search links.

- Collect REVENUE from typo-graphical errors by users attempting to reach .com, .net, or any other gTLD web sites.

- The unique feature of Oman ccTLD is the way that it is only one character away from .com, make lots of companies approach TRA requesting to implement wildcard service either through license, executively or revenue sharing.

- TRA had not finalized its decision yet and WILDCARD service is currently under study.
Thank you