Domain Name Reservation for SMEs

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APTLD Oman
Background

- Singapore’s equivalent of “registry of companies” is the Accounting and Corporate Regulatory Authority (ACRA)
Background

• New businesses can be registered online via ACRA’s award winning web portal called BizFile (www.bizfile.gov.sg)
  ➢ Relatively easy, fast and cheap
• New businesses may be considering setting up a website
  ➢ Makes sense to catch them when they are in the process of registering their business!
How it works…

Register your business…

Application to Register a New Business (MyBizfile)

Please select an option

- Continue with Existing Transaction.
- New Transaction.

BIZFILE has detected that you have an existing transaction. This means that you have saved a previous transaction and have not submitted it yet. If you wish to proceed with this existing transaction, choose ‘Continue with existing transaction’. If not, choose ‘New transaction’.

If you encounter any problems with this service, please contact us at Tel: 52486028 or provide your comments at http://www.acra.gov.sg/enquiry.
## How it works…

After business registration is completed…

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>☑ Domain Name Reservation</td>
<td>Choose this option to reserve a '.SG' domain name with SGNIC. You may need this domain name if you are setting up your corporate email or website.</td>
</tr>
<tr>
<td>☐ Corporate Bank Account</td>
<td>Choose this option if you wish to open new bank account after registration of new business. Select Bank.</td>
</tr>
<tr>
<td>☐ Free EnterpriseOne Online Newsletter and/or GeBIZ Alerts</td>
<td>Choose this option to receive regular updates on latest government information and services, assistance schemes, business regulations and announcements; alerts of Government procurement opportunities posted on the Government Electronic Business (GeBIZ) portal. <a href="http://www.enterpriseone.gov.sg/">http://www.enterpriseone.gov.sg/</a></td>
</tr>
<tr>
<td>☐ Apply for GST Registration</td>
<td>Choose this option if you want your business/company/LLP to be GST-registered. You are required to pay <strong>$16.50</strong> for the first 5 business profile(s) of the business entities you have in order for IRAS to process the Application for GST Registration. The business profile(s) will be transmitted to IRAS. Please read through carefully Registering for GST.</td>
</tr>
</tbody>
</table>
How it works...

Domain Name Search

Please enter the domain name and select the domain suffix. You may specify up to five domain names. Thereafter please click on the 'Check Availability' button to check the availability of the domain names.

Guidelines to choosing a good domain name:
1. Your domain name should relate to name of your business entity, the business activity, and the product or brand name.
2. Short domain names are easier to remember.
3. Good domain names can be a combination of meaningful and descriptive words e.g. "officeworks.sg".
4. Your domain name can be your branding and marketing tool. It should be easy to remember and not easily confused or misspelt.

<table>
<thead>
<tr>
<th>Domain Name</th>
<th>Suffix (Please select one)</th>
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<tbody>
<tr>
<td></td>
<td>.com.sg</td>
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How it works…

Enter some details …

Domain Name Reservation Interface

Domain names, which in SGNIC’s sole and absolute opinion, are undesirable or unsuitable for registration will be subject to SGNIC’s approval.

- To change the domain name, please click on "Check Availability Again".
- To reserve the domain name, please provide the following information and click on "Reserve"

Select

<table>
<thead>
<tr>
<th>Domain Name</th>
<th>Availability</th>
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</thead>
<tbody>
<tr>
<td>test12345.com.sg</td>
<td>Available</td>
</tr>
</tbody>
</table>

Please provide the following information.

Name: *
Contact Number: *
Email Address: *

I have read and agree to SGNIC’s Terms & Conditions.

Check Availability Again Reserve Cancel

For current promotion, please refer to http://www.sgnic.sg/sma2013 or contact the SGNIC Helpdesk at 6774-0479. If you encounter technical difficulty, please print the error screen and email sma@sgnic.sg.
How it works...

Done!

Free reservation for 3 months. Activate name with SGNIC registrar.

Domain Name Reservation Interface

Step 1: Read and Accept Disclaimer  Step 2: Check Availability of Domain Name  Step 3: Reserve Domain Name

Your domain name test12345.com.sg is reserved for 3 months. To complete your registration process, please prepare the following information and approach any of the SGNIC participating registrars:

Please have the following information available when activating the reserved domain name:
1. ACRA Registration Number of your business entity
2. For business: NRIC number of any of the business owners
   For company: NRIC number of any of the company shareholders or directors
   For LLP: NRIC number of the partner or ACRA registration number of the parent company

Please visit this website http://sgnic.sg/sme2013 for the list of participating registrars and instructions on how to activate your reserved domain name.
Statistics

- Dec 2007 to Dec 2013:

![Pie chart showing reservations]

- Lapsed: 16,000
- Activated: 14,000
- 2,666/year
The End