Overview of ccTLD .LA

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20 September 2018
LANIC Main Responsibilities

- Registry System
- Registrars Management
- National Root Certificate Authority
- National Public Key Infrastructure
- ccTLD .LA
- National Data Center (NDC)
- NRCA PKI
- National Gateway
- Government Data Center
- Cloud Computing
- Web Site Hosting
- SMS
- Internet
- Telephone
The .LA ccTLD was established to the Lao People's Democratic Republic. LA ccTLD was marketed and technical managed overseas under the Lao Government consent. Both technical and commercial system of .LA ccTLD is fully migrated to Lao National Internet Center.
## Recent Activities and Future Plan

<table>
<thead>
<tr>
<th>Recent Activities</th>
<th>Future Plan</th>
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<tr>
<td>• Applying for Internationalized Domain Name for .LA (ລາວ)</td>
<td>• Promote .LA and .ລາວ to all local business:</td>
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<td>• Announced and promoted in Lao ICT Expo (January, 2018).</td>
<td>• Consider more local registrars and resellers.</td>
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<td>• Signed contract with new overseas registrar to service third level domain name registration.</td>
<td>• Promote .LA awareness to Provincial Ministry Branches and Businesses.</td>
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<td>• Consider reviewing new pricing policy for local domain name to promote sales.</td>
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<td>• Work with registrars to simplify registration process.</td>
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<td>• Provide technical training to LANIC and registrars staff.</td>
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Challenge for ccTLD .in Lao PDR

1. Small ICT market size, higher budgets and costs for ICT investment. Needs to promote Wireless/Mobile broadband Network to remote area to get internet accessed.
2. Lack of Localized Lao digital content, Lao font in ICT devices.
3. Lack of human resources, ICT engineers and experts for ccTLD management.
4. Lack of marketing skill for promote ccTLD.
Thank you for your Attention

Q&A