A LOOK AT
APTLD MEMBERS -
RESULTS OF
RECENT SURVEY
AUG – OCT 2007

APTLD meeting
24th October 2007
Bangkok, Thailand
APTLD Survey
What were the areas?

- Multiple Registrar Systems
- Top Three Issues
- Registration process
- IDNs
- Sensitive Names
- WHOIS
- Dispute Resolution
- Billing process
- Registry Model
APTLD survey
How was the response?

- 15 Members who responded
- 10 members didn't respond
Registry Model

How would you best describe the legal nature of your organization?

- Government Agency: 27%
- Regulatory Authority: 20%
- Private Limited Company: 13%
- Company Limited by Guarantee: 13%
- Academic Institution: 13%
- Others: 7%
Registry Model

Are you the sponsoring organization?
YES, 87%  NO, 13%

Do you run the registry?
YES, 73%  NO, 27%

Are you the Registrar?
NO, 60%  YES, 40%
Registry Model

Who do the registrants of the domain names contract with?

- Some Other Party: 13.3%
- Resellers: 40%
- One of the Multiple Registrars: 53.3%
- Sole Registrar: 7%
- Sponsoring Organization: 33.3%
Registry Model

How would you best describe the legal nature of the authority or body which regulates or oversees your function?

- Govt Ministry: 60%
- Regulatory Authority: 20%
- Others: 13.3%
- Industry Association: 6.7%
Registry Model
What is the number of staff dedicated to provide domain name service?

- Not more than 5: 46.7%
- Between 5-10: 20%
- Between 11-15: 13.3%
- Between 16-20: 13.3%
- More than 20: 6.7%
Registry Model

Who provides your budget?

- Self-Financing: 73.3%
- Govt Ministry: 20%
- Regulatory Authority: 6.7%
Summary of Registry Model

• Whilst the legal nature of each ccTLD manager can vary across a wide spectrum, nevertheless important similarities dominate. Specifically, the majority of Respondents:
  - Are the sponsoring organisation (87%)
  - Run the registry (73%)
  - Don’t act as the registrar (60%)
  - Are subject to regulation/oversight by the government (93%)
  - Are self funding primarily through registration fees (73%)
Multiple Registrar System

How did you develop the Registry-Registrar system?

- Locally/In-house: 70%
- Turn-key Solution: 15%
- Other means: 23%

Do you have a Multiple Registrar System?

- Yes: 71%
- No: 29%
Multiple Registrar System

How many Registrars do you have presently?

- Highest 600
- Next highest 72
- Lowest 1
Multiple Registrar System

Does your Registry use EPP?

- EPP: 42%
- Others: 58%
Is there any other party that has oversight over the multiple registrars?

- NO, 82%
- YES, 18%

Are multiple registrars provided with standard terms for use in their contracts with domain name registrants?

- YES, 70%
- NO, 30%

Are there any domain name categories that the multiple registrars cannot register?

- YES, 72.7%
- NO, 27.3%

Are your registrars required to have a local presence?

- NO, 64%
- YES, 36%
Summary of Multiple Registrar System

• There is a degree of similarity in the results of the survey in relation to multiple registrars and the registry-registrar systems deployed. Highlights are that a majority of Respondents:
  - Have multiple registrars (71%)
  - Run a thick registry (100%)
  - Run on software that has been developed in-house (70%)
  - Don’t use the EPP protocol (58%)
  - Don’t require their registrars to have a local presence (64%)
Registration process

What is the number of domain names that you have registered to date?

- Between 10,000 - 50,000: 7.1%
- Below 10,000: 21.4%
- Between 50,000 - 100,000: 21.4%
- Over 100,000: 50%
Registration process

What were/are the major reasons for the increase in the number of domain name registrations

- Low Pricing: 16.7%
- Volume Discounts: 8.3%
- IDNs: 16.7%
- International registrations: 16.7%
- Marketing campaigns: 33.3%
- 2LDs: 66.7%
Registration process

How do you process the registration of domain names at the third level?

- Fully Automated: 43%
- Manually: 36%
- Others: 21%
Is registration strictly subject to local presence requirements?

Yes, 42.9%  
No, 57.1%

What are the local presence requirements?

- Business/Organization registered with Govt or Registered Legal Entity: 66.70%
- Local Agent: 16.70%
- Local representative office: 33.30%
- Local Postal Address: 50.00%
If you accept international registrations, are there any local presence conditions?

Is registration strictly subject to local presence requirements?

- NO, 80%
- YES, 20%

If yes, please describe the local presence conditions for international registrations

- Locally registered entity as admin. contact
- Registered Business Number or Trade Mark Number
Are 2LD domain names registrable?

- YES, 71.4%
- NO, 28.6%

Is there any restriction on the creation of subdomains for 2LD names?

- YES, 40%
- NO, 60%
Registration process

Can domain names be applied for a trial period prior to registrant confirming their registration?

NO, 92.9%

YES, 7.1%
Summary of Registration process

• Some of the highlights of this section are that a majority of the Respondents:
  - Cite the introduction of 2LDs as a driver of their growth (66.7%)
  - Process registrations manually or using partially automated processes (57.1%)
  - Permit international registrations (57.1%)
  - Offer 2LD domain names for registration (71.4%)
  - Don’t allow “domain name tasting” (92.9%)
Do you have a prohibited or sensitive names list?

What are the main categories of prohibited or sensitive names in your listing?
Sensitive Names
Are all applications examined against the sensitive/prohibited name list prior to registration or only if there is a complaint after registration?

![Pie chart showing 84.6% pre-registration and 15.4% post-registration.]
Sensitive Names

Is the vetting of domain name applications against the sensitive/prohibited name list an automated or manual procedure?

- Automated Procedure, 58.3%
- Manual Procedure, 41.7%
Sensitive Names

Who carries out the vetting of domain name applications against the sensitive/prohibited name list?
Summary of Sensitive Names

• Nearly all Respondents have a prohibited/sensitive names list (85.7%)
• Checks against the list are conducted prior to registration (84.6%)
• Just over half of the Respondents employ an automated procedure
• There is no overall trend as to whether checking is the preserve of the registrar, registry or reseller
Do you have a Dispute Resolution Process in place for disputes relating to the rights to a domain name?

What Legal Rights does the Process Cover?

- Trade marks: 76.9%
- Service marks: 61.5%
- Well-known personality names: 53.9%
- Sensitive Names: 7.7%
- Others: 7.7%

YES, 85.7%

NO, 14.3%
Dispute Resolution

What is your DRP & process modelled upon?

- UDRP, 71.4%
- Others, 28.6%
Dispute Resolution

Who administers your DRP?

- International/Domestic Arbitration Centres: 38.5%
- Industry Association: 7.1%
- WIPO: 28.6%
- Regulatory Authority: 26.8%
Summary of Dispute Resolution

• Nearly all Respondents have a dispute resolution process in place (85.7%)
• Intellectual Property rights is the most significant cause of the need for dispute resolution
• The majority of the dispute resolution process are modelled on the UDRP (71.4%) and are alternative dispute resolution focused
Billing process
What is the duration of your registration?

- Others: 35.7%
- 6 months or less: 7.1%
- More than 1 year: 42.9%
- 1 year: 50%
Billing process

Do you SUSPEND the domain name if its registration is not renewed on the renewal date?

*YES, 85.7%

*NO, 14.3%

If domain name is suspended, please explain the meaning of “suspend”

- Domain no longer in zone: 91.7%
- Domain in zone: 16.7%
- Others: 16.7%
Billing process

What is the maximum period of suspension allowed prior to domain name being deleted?

Upon deletion, how long before the domain name is made available for registration again?
Summary of Billing process

- The major highlight of this section of the APTLD Survey is the variety of approaches available in terms of pricing, structuring registration fees, registration periods and suspension policies:
  - There is a wide range of domain name registration fees ranging from USD7.50 to USD40 per domain p.a.
  - The period of registration can range widely from 1 month to 10 years
  - The period of suspension can range from between 14 days to 3 months
WHOIS
Provided by all Respondents
What is the information provided?

- Details of Domain Name: 78.6%
- IP Address: 85.7%
- Name Server: 100%
- Hostname: 100%
- Registrant Name: 100%
- Others: 35.7%
Do you have a limit for access to WHOIS service for registrants?  
- NO, 42.9%  
- YES, 57.1%

Do you have a limit for access to WHOIS service for registrars?  
- NO, 38.5%  
- YES, 61.5%

What are the security features which you put in place for access to the WHOIS service by registrants?  
- 37.5% Others  
- 37.5% Image Keyword  
- 62.5% Lockout

What are the security features which you put in place for access to the WHOIS service by registrars?  
- 50% Lockout  
- 62.5% Others
Do you offer options for your registrants of NOT displaying some personal data in the WHOIS database?

**WHOIS**

What is the basis for such options?

- MINISTERIAL DIR/ORDER: 20%
- CONTRACT: 20%
- LEGAL: 20%
- POLICY: 60%
WHOIS
Do you have any privacy legislation?

NO, 50%

YES, 50%
Summary of WHOIS

• Just over half of the Respondents put in place limited access to their Whois service.
• Privacy legislation is not widespread but where it is in place, has had an effect on the policies of Respondents vis-à-vis their registrants personal information.
Do you offer IDNs for registration at the 3LD?

YES, 14.3%
NO, 85.7%

Do you offer IDNs for registration at the 2LD?

YES, 42.9%
NO, 57.1%
IDNs

Are you conducting a test-bed for IDNs?

NO, 57.1%

YES, 42.9%
If you are conducting a test-bed for IDNs, please specify at what level?

3LD: NO, 66.70%  YES, 33.30%

2LD: NO, 66.70%  YES, 33.30%

TLD: YES, 50.0%  NO, 50.0%
IDNs

How many non-ASCII language scripts does your territory recognize?

- **ONE**: 50%
- **TWO**: 25%
- **THREE**: 16.7%
- **OTHERS**: 8.3%
Is your non-ASCII language script recognize as an official language(s) in your territory?

Please describe the basis for such recognition?

- Constitution: 50%
- Legislation: 62.5%
- Ministerial Directive/Order: 25%
- Others: 25%

YES: 75%
NO: 25%
Summary of IDNs

• More Respondents provide IDN (42.9%) at the second level than the third level (14.3%)
• 50% of the Respondents are conducting a test-bed for IDNs.
• Most Respondents have one or more recognised non-ASCII language scripts (80%)
TOP THREE ISSUES

- Growing Registrations
- Outsourcing
- Phishing
THANK YOU TO 15 APTLD MEMBERS WHO RESPONDED TO SURVEY

Presented by MYNIC BERHAD