Domain Names and the Internet

June Seo
VeriSign
February 26, 2008
For APTLD Meeting in Taipei
There are over 1.1 billion worldwide Internet users

Source: eMarketer, IDC
Businesses and individuals have registered 153 million domain names around the world.

Source: VeriSign, Zooknic
Domain Name Industry Surpasses 153 Million

- 153M domain name registrations worldwide at the end of 2007
  - 5% growth over Q3 2007
  - 27% growth year over year (Q4 2007)

Global New Registrations

More than 12.2M new names registered in Q4 2007
- 4% increase over Q3 2007
- 5% growth year over year (Q4 2006)

New Registration Growth (Q4 2007)

Source: Zooknic, January 2008; VeriSign, January 2008; ICANN Monthly Reports
ccTLDs grow to 58 Million

New Registration Growth (Q4 2007)

+ The ccTLD domain name base grew:
  ▪ 6% over quarter over quarter
  ▪ 33% over year over year
+ Top 10 represent 63% of total ccTLDs

Source: Zooknic, January 2008
Domain Names are Distributed Worldwide

Source: Zooknic, January 2008
Internet Users

Domain Name Penetration

- North America: 51.3M (22%)
- Europe: 288.1M (17%)
- Asia / Pacific: 370.3M (7%)
- Latin America: 4.3M (4%)
- Africa / Middle East: 102.1M (2%)

Source: VeriSign, ITU, January 2008
Domain Names around the Region

Source: Zooknic, January 2008
Run Global .Com and .Net Domain Name System

Quick Facts

+ 4,000 employees around the world
+ Headquartered in Mountain View, California

VeriSign Naming Services

+ Peak loads of more than 33 billion DNS queries every day
+ More than 80 million domain names under management
Trends in COM/NET Base & DNS Queries

- Adjusted Zone (M)
- DNS Queries (B)

Year:
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2007

COM/NET

Average Daily DNS Queries (B)