Update on .my DOMAIN REGISTRY

APTLD Members’ Meeting
20-21 August 2009
Beijing, China
.my DOMAIN REGISTRY updates on

1. Rebranding of MYNIC to .my DOMAIN REGISTRY
2. .my Price Promotions
3. .my DOMAIN REGISTRY goes paperless
4. Regulated Names
5. IDN and IPv6
6. Activities
Rebranding of MYNIC to .my DOMAIN REGISTRY
Rebranding of MYNIC to .my DOMAIN REGISTRY

- Officially rebranded on 20 Feb 2009
  - MYNIC to .my DOMAIN REGISTRY

Objective
- To make .my DOMAIN REGISTRY’s name, logo and services more prominent
The blogs reported the rebranding & Reseller Awards

List of winners are as follows:
1. The Most New Domain Name Registration 2008: Qinetics Solutions Berhad
2. The Most Renewal Domain Name 2008: Exa Bytes Network Sdn Bhd
3. The Highest Percentage Increment of New Domain Name Registration 2007/2008: E-Globalfocus Sdn Bhd (Hostpro2u)
4. Most Pro-Active Reseller: HostRelax.Com, Inneta Corporation Sdn Bhd
6. Appreciation Award: I.T. WIN Technology Sdn Bhd
.my Price Promotions
.my Price Promotions

- Promotion started on 20 July 09, end 4 Sept 09 in conjunction with National ICT month and 52nd Merdeka Celebration
- 50% off for all .my domain name categories
  - New Registration
  - Renewal
  - 3LD – USD11, 2LD – USD17
- Impacts
  - Average new registration (monthly Jan – Jun) - 2250
  - New registration in July - 2974
  - Increased 32%
.my Price Promotions (cont..)

New Domain Name Registrations
Jan - 19 Aug 2009

- Jan: 1785
- Feb: 2110
- Mar: 2320
- Apr: 2468
- Mei: 2237
- June: 2579
- July: 2974
- Aug: 1993
Internet Identity For All © MYNIC Berhad 2009 Strictly Private & Confidential
.my DOMAIN REGISTRY goes paperless

Rules and Procedures

• New domain name registration .my, .com.my, .net.my and .org.my
  ➢ organizations formed pursuant to Business Registration Act 1956, Companies Act 1965 and Legal Profession Act 1976 are no longer required to furnish a hard copy of Certificate

• Applicants are required to warrant that all information submitted are completed, correct & accurate

- Launched 30 July 09
- Objective:
  Towards to domain name automated process and e-Online Services
.my DOMAIN REGISTRY goes paperless (cont..)

e-Online Services - Companies Commission of Malaysia

http://www.ssm-einfo.my

Searches

By Registration Number

Enter registration number

NOTE: For Registration Number 12345-X, just type 12345, without '-' sign and 'X'.

Search

By Name

MYNIC BERHAD

Enter name

NOTE: Please enter the nearest keyword to optimize search time.

Search

COMPANIES

<table>
<thead>
<tr>
<th>No</th>
<th>Registration No</th>
<th>Name</th>
<th>City</th>
<th>State</th>
<th>Available Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>735031-H</td>
<td>MYNIC BERHAD</td>
<td>KUALA LUMPUR</td>
<td>WILAYAH PERSEKUTUAN</td>
<td>Company Profile, Company Charges, Financial Comparison</td>
</tr>
</tbody>
</table>
.my DOMAIN REGISTRY goes paperless (cont..)

e-Online Services - Malaysian Bar Council
http://www.malaysianbar.org.my/find_a_law_firm.html
Regulated Domain Names Policy & Procedures
Regulated Names Policy & Procedure

- Launched 30 July 2009
- Regulated Name
  - registered as a domain name without meeting the necessary qualifying criteria, or obtaining consent, licence and/or permission from government ministry/dept/agency or regulatory authority
IDN and IPv6
IDN

- Test bed launched
  - 11 July 2009 – 11 July 2010
  - Jawi character
- Who can participate?
  - open to global entities and individuals
  - APTLD members are invited to join

http://idn.domainregistry.my/

IDN in Malaysia will present in 3 language characters
IPv6 enabled domain names

Number of IPv6 Domain Names - 192 (12 August 2009)

<table>
<thead>
<tr>
<th>Domain Name</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>com.my</td>
<td>91</td>
</tr>
<tr>
<td>net.my</td>
<td>16</td>
</tr>
<tr>
<td>org.my</td>
<td>10</td>
</tr>
<tr>
<td>edu.my</td>
<td>1</td>
</tr>
<tr>
<td>mil.my</td>
<td>0</td>
</tr>
<tr>
<td>gov.my</td>
<td>1</td>
</tr>
<tr>
<td>name.my</td>
<td>0</td>
</tr>
<tr>
<td>my</td>
<td>73</td>
</tr>
</tbody>
</table>
**.my DOMAIN REGISTRY Activities 2009**

- **March**
  - Seminar on Securing Internet Banking with DNSSEC
  - myDNSSEC Closed Trial

- **April**
  - Awareness & Training for Govt. Agencies

- **May**
  - ENUM Seminar

- **July**
  - Internationalized Domain Name (IDN) Forum
  - Awareness & Training Govt. Agencies
  - APNG 11th Camp
  - APv6TF Meeting
  - Project W-X MoU signing
  - National ICT Month: .my Price Promotion

- **August**
  - Seminar on Securing Internet Banking with DNSSEC

- **Q4**
  - my Training
  - myDNSSEC Public Trial
  - IDN Forum
  - Project W-X Launching
  - Terengganu E-Community Project, SMEs

- **October & November**
  - NICE
  - Contemporary Developments in Electronic Addressing
  - myENUM Closed Testbed
<table>
<thead>
<tr>
<th>Mastura Mukhtar</th>
<th>MYNIC Berhad</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operation Executive</td>
<td>Level 3, Block C, Mines Waterfront Business Park,</td>
</tr>
<tr>
<td>Registration Department</td>
<td>Mines Resort City</td>
</tr>
<tr>
<td>masturadomainregistry.my</td>
<td>43300 Seri Kembangan. Selangor</td>
</tr>
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<td></td>
<td><a href="http://www.domainregistry.my">http://www.domainregistry.my</a></td>
</tr>
<tr>
<td></td>
<td>Registration : domregdomainregistry.my</td>
</tr>
<tr>
<td></td>
<td>Billing : <a href="mailto:billing@domainregistry.my">billing@domainregistry.my</a></td>
</tr>
<tr>
<td></td>
<td>Customer Care Hotline</td>
</tr>
<tr>
<td></td>
<td>Tel : +603-8991 7272   Fax : +603-8991 7277</td>
</tr>
</tbody>
</table>