ICANN update

Theresa Swinehart  
Vice-President  
Global Partnerships

APTLD Meeting, Beijing – 20 August 2009
Agenda

• New gTLD’s – where are we?
• IDN update
• Registry relations
• Institutional confidence, JPA status
• Financial
• Internet Governance
• Enhancing Participation
New gTLD’s
Where are we in the process?

• ICANN Staff working to address Community concerns
• Working on Applicant Guidebook version 3 expected in Q3, prior to ICANN Seoul Meeting
• Seeking comments through participation in the Overarching Issues dedicated Wiki and through direct contact with Staff
• Tentative launch scheduled for 2010
4 “Overarching issues”

• **Trademark Protection**: How can the new gTLD program be implemented in a way that addresses legitimate concerns of trademark owners?
  – Implementation Recommendation team (IRT) proposed a series of solutions for the trademark protection issues raised. These include:
    • IP Clearinghouse, Globally Protected Marks List and associated Rights Protection Mechanisms, and standardized pre-launch rights protection mechanisms
    • Uniform Rapid Suspension System;
    • Post delegation dispute resolution mechanisms;
    • Whois requirements for new TLDs; and
    • Use of algorithm in string confusion review during initial evaluation
  – How can ICANN ensure that new gTLDs don’t simply act as an amplifier for malicious behavior on the Internet?

• What is the demonstrated demand for new gTLDs? What will the market impact be?

• What could be the technical consequences of the Root Zone scaling (new TLDs, DNSSEC)?
  – RSSAC and SSAC is working on a study on root zone scaling: [http://www.icann.org/en/announcements/announcement-29may09-en.htm](http://www.icann.org/en/announcements/announcement-29may09-en.htm)
What’s next

• Outreach/education Events
  – ICANN Seoul Meeting (25-30 October)
  – Latin America and Africa Outreach events
  – Webinars

• Publications:
  – Analysis – IRT proposal public comments – Q3 2009
  – Version 3 – Draft Applicant Guidebook
  – Root scaling study ~ Q3 2009
  – Final Applicant Guidebook ~ Q4 2009
IDN update – wait for this afternoon….. ☺
Registry relations
ccTLD registry agreement

• Formalized 5 new Accountability Framework agreements in June

• ICANN continues to receive voluntary contribution

• Contact Regional Relations reps to discuss
Review of the ccNSO

• Announcement made on 17 August
  – To appoint independent consultant to undertake first External Review of the ccNSO

• Designed to determine:
  – whether the ccNSO is fulfilling its purpose in the ICANN structure
  – if so, whether any change in its structure or operations is desirable to improve its effectiveness and facilitate further membership of the wider ccTLD community.

• Review to begin in December 2009
Internet Assigned Numbers Authority (IANA) Operations

• Supporting the implementation of DNS Security Extensions (DNSSEC)
  – Agreement with USG/VeriSign to sign root by end of year
• Initiate improving root zone management through automation
• Improve authentication of communication with TLD managers
DNS Root Server Operations

- Continuing to seek mutual recognition of roles and responsibilities and initiate a voluntary effort to conduct contingency planning and exercises
- Secure, resilient L-root operation
ICANN Relationships with TLD Registries and Registrars

• New gTLDs:
  – Ensure applicant evaluation of new gTLD and IDN applicants continues to provide for secure operations

• gTLD registries:
  – mature the gTLD registry continuity plan and test the data escrow system
  – Conduct RSEP (Registry Services Evaluation Process)/ RSTEP (Registry Services Technical Evaluation Panel) processes on registry services proposals

• ccTLD Registries:
  – Enhance collaboration on maturing the joint Attack and Contingency Response Planning (ACRP) program that has been established in conjunction with the ccNSO and the regional TLD associations

• Registrars:
  – Continue policy development to enhance registrar accreditation and data escrow requirements through improvements to the RAA (Registrar Accreditation Agreement)
Institutional Confidence, JPA
Institutional Confidence

• 27 February 2009, the President Strategy published a draft implementation plan for Improving Institutional Confidence (http://www.icann.org/en/jpa/iic/draft-iic-implementation-26feb09-en.pdf) for information and discussion during ICANN's Mexico City meeting. The Board directed staff to produce implementation analysis of the PSC proposals.

• On 31 May 2009, the report "Improving Institutional Confidence: The Way Forward" (http://www.icann.org/en/jpa/iic/iic-the-way-forward-31may09-en.pdf) was published for information and discussion ahead of the Sydney meeting in June 2009.

• ICANN Board Resolution in Sydney identified next steps, which include:
  – Staff working with leadership of the SO’s and AC’s to establish guidance on disclosing and handling conflicts of interest across the SO’s and Acs
  – Further improvements in coordination and potentially increased cross-participation between Sos and Acs, issue-identification stage of new policy initiatives
  – Develop staff code of conduct
  – Procedures for implementing practice of executive summaries
  – Continued progress to operational and management excellence.
Board accountability and review mechanisms

- The ICANN Bylaws currently set forth three mechanisms for accountability and review of ICANN Board decisions: (1) the Reconsideration Process (Article IV, Section 2); (2) the Independent Review Process (Article IV, Section 3.1); and (3) the Office of the Ombudsman (Article V).

- The “IIC, the way forward” report included two detailed proposals for implementing the PSC’s recommended bylaw changes to modify or create accountability and review mechanisms: a) re-examination vote and b) Independent review body.

  - the objective of the Community Re-Examination Vote is to allow the ICANN community to come together and vote for the Board to re-examine a decision taken by resolution (two-thirds majority vote of two-thirds of the Councils of all the Supporting Organizations and two-thirds of members of all the Advisory Committees )

  - the proposed changes that would create the Independent Review Body would allow reviews of the Board decisions under the rubrics of Fairness, Fidelity and Rationality. The Independent Review Body should consist of a standing panel of internationally recognized relevant technical experts as well as internationally recognized jurists, including persons with senior appellate judge experience.

- The two proposed accountability measures have been posted for 60 days of public comments, from 23 July 2009 through 25 September 2009.
Board-GAC working group

• GAC proposed a joint Board-GAC working group to initiate process to consider role of GAC in ICANN.

• Consider measures to enhance support of the GAC’s work, and better ways for governments to be informed about ICANN and for enhanced opportunities for the GAC to meet with the ICANN Board and community.

• Work on appointing this Committee is underway
JPA

• NTIA posted a Notice of Inquiry seeking public comments on the termination of JPA. Feedback was due 8 June 2009 and responses posted.
• ICANN’s view on the JPA: The original MOU used the word “Test” when it was commenced almost 11 years ago - it was a test of whether ICANN could perform the function
• After those 11 years, ICANN’s evolved and proved to be a successful organization with international support and participation - in simple terms “it works”
• Whilst the JPA is not an oversight mechanism, its conclusion will prove that the model works – it is now time to end the 11 years of temporary MOUs and tentative acceptance of this model
• Next steps
Financials
Status

• Sydney update to ccNSO on Expense Area Group (EAG) reporting

• Since Sydney ICANN meeting much staff work on implementation

• Work on IDN fast track and discussion on contributions
Internet Governance
Internet Governance

• IGF: Outcome of WSIS with 5 year mandate
• Emerging global platform for multistakeholder discussion in Internet related issues.
  – Addresses range of issues including openness, access, multilingualism, critical Internet resources
  – Wide range of issues, including ones relating to ccTLDs
• Debate about models for managing Internet:
  – Global
  – Regional
  – National
Enhancing Global Participation
Enhancing participation

- Raise awareness of the various constituency groups in ICANN
- ICANN meeting fellowships
  - GAC has also requested support
- Fellowships for Seoul
  - Just posted, good diversity of participation
  - 35 overall, with 17 from region
- Regional outreach
- Presentation and participation of staff at various Internet fora
- Remote participation tools
- Translation
- Participation varies, from unaware to leadership
See you in Seoul!

• ICANN 36 in Seoul, 25-30 October 2009
Thank you
www.icann.org

theresa.swinehart@icann.org