Engaging with the Internet Society

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The Internet Society
Programmes and Activities
An international cause-related organisation that works for the open development and evolution of the Internet for all people

The Internet is for everyone…

and the Internet Society is for everyone who cares about the Internet!
The Internet Society – who we are

Founded in 1992 by Internet Pioneers as an International non-profit organisation

- 57,000+ individual members worldwide
- 130+ organisational members
- 90+ chapters
- Regional Bureaus located in:
  - Africa, Asia Pacific, Europe, Latin America & the Caribbean, North America
- Organisational home for Internet Engineering Task Force (IETF)

Priorities and activities at the intersection of Internet technology and policy:
- Fostering an open, innovative, and trusted Internet worldwide
- Advancing policies and strategies that strengthen the Internet’s growth and evolution
- Enabling a vibrant organisation and vital global community to advance the Internet’s future
- Empowering people to achieve human potential through unencumbered Internet use
ISOC in Asia Pacific

The Numbers

- Individual Global Members
  - 15,308 (>26%)

- Chapters
  - 19 (>21%)
    - Including 4 in rejuvenation

- Chapter Members
  - 5,579 (>22%)

- Organisation Members
  - 19 (>15%)

Regional Office

- Singapore
  - Operational December 2011

- Staff and Advisors
  - Rajnesh Singh (Singapore)
  - Anne Lord (Brisbane)
  - Duangthip Chomprang (Bangkok)
  - Mehul Gupta (Delhi)

Data as of 20 February 2012
### ISOC Chapters in Asia Pacific

#### South Asia
- Bangladesh Dhaka
- India Bangalore
- India Chennai
- India Delhi
- India Kolkata
- Nepal
- Sri Lanka

*In Rejuvenation*
- Pakistan

#### Southeast Asia
- Cambodia
- Malaysia
- Philippines
- Singapore

*In Rejuvenation*
- Thailand

#### East Asia and Pacific
- Australia
- Hong Kong
- Pacific Islands
- Taiwan Taipei

*In Rejuvenation*
- Japan
- Republic of Korea
Regional INETs in Asia Pacific

INET Colombo
- May 2011
- 316 participants
- Conference (2 Days)
- Workshops (2 Days)
- Regional Chapters Workshop (2 Days)
- Topics:
  – Internet for Development
  – Online Security
  – Localisation
  – IPv6 and Broadband
  – Mobile/Internet Applications

INET Bangalore
- November 2011
- 442 participants
- Conference (2 Days)
- Workshops (2 Days)
- Indian Chapters Workshop (1 Day)
- Topics:
  – The Internet in India
  – Security and Privacy Online
  – Business Opportunities in an Internet Economy

Webcast archive: http://www.livestream.com/internetsocietychapters
Regional Projects and Initiatives

Capacity Building
- APRICOT
- SANOG
- APNG Camp
- MyNOG
- INET Workshops
- Training

Public Policy
- APEC TEL
- World Economic Forum
- UN Agencies/APT
- National Forums

Topical Activities
- Access
- Content (local)
- DNSSEC
- IETF Participation
- Internet and Development
- IP/Intermediaries
- Multilingualism
- Online Privacy
- Security
- Special Needs Access
- Standards
- Trust & Identity
- IPv6 Deployment
Regional Projects and Initiatives

Wireless for Communities
- Community-based wireless networks
- Rural/underserved areas
- Empower the community
- By the community, for the community
- Phase I (2010)
- Phase II (2011)
- Phase III (2012)
Regional focus in 2012

Singapore Regional Office
- Fully operationalise

ISOC Events
- Regional INET Q3/Q4
- Internet Symposiums/Seminars/Workshops
- Industry Day

Empowering women and minority communities
- Phase III of Wireless for Communities

Policy Engagement
- APEC TEL, APT, WEF
- WCIT

Southeast Asia Engagement
- Policy, Technical/Infrastructure
Global focus in 2012

ISOC is 20 years young!
- Global INET (Geneva, April)
- Global Chapters workshop (Geneva, April)
- Internet Hall of Fame (Awards Gala, Geneva, April)
- Year-long celebration of accomplishments

World IPv6 Launch
- 6 June 2012
- Permanently enable IPv6
- Major ISPs, Content/Service Providers
- Home Networking Equipment Manufacturers
- Akamai, AT&T, Cisco, Comcast, D-link, Facebook, Free Telecom, Google, Internode, KDDI, Limeligt, Microsoft Bing, Time Warner Cable, XS4ALL, Yahoo!
- Registrations open till May 30
- http://www.worldipv6launch.org/
Global focus in 2012

Deploy360 Programme
- Real-world deployment information (e.g. IPv6, DNSSEC)
- Bridge the gap between IETF standards process and final adoption of standards by global operations community
- Creates and promotes resources for early adopters
- [http://www.internetsociety.org/deploy360/](http://www.internetsociety.org/deploy360/)
Coming up

Community Grants Programme
- Awards up to USD 10,000 per project
- Applications open March 1, close March 30
- Focus for current cycle:
  - IPv6, local content creation, multi-stakeholder approach to technology/policy, interconnection and traffic exchange

Leadership Programmes
- eLearning
- IGF Ambassador
- IETF Fellowship
- OECD Technology Foresight Forum Fellowship
- World Bank infoDev Global Forum Fellowship
- See website for more information and application guide
- http://internetsociety.org/what-we-do/leadership-programmes
The Internet Society
Organisational Membership & Engagement
ISOC Organisational Membership - Benefits

Participation in the Advisory Council.

Members elect 6 of the 13 Trustees (weighted by membership level).

Access to Internet intelligence.

Direct funds at the program level (Platinum only).

Rights for your organisation to use Internet Society logo on materials to leverage affiliation.

Comprehensive recognition on Internet Society website, publications and other communications.

Publish “Internet Briefings” on issues of interest on the Internet Society website.
Organisational Membership and the Advisory Council: Engagement and a “Seat at the Table”

Advisory Council Chartered specifically “to provide advice to Trustees and and staff on the work of the Internet Society”

Consultative organisation. Objectivity is the Internet Society’s “stock-in-trade”:

- Trustees and staff want, and rely, on the opinions and perspectives of diverse member base to ensure objectivity and inform thought processes

- Opportunities to collaborate with staff on substantive work with valuable output

- Multiple in-person meetings across regions
  -- Remote Access
  -- Specially focused virtual meetings
Organisational Membership and the Advisory Council: Access and Business Intelligence

The Internet Society is globally respected as a resource for balanced information and counsel on issues at the intersection of technology, public policy, development and commerce

- Seat on the Internet Governance Forum (IGF) Multi-stakeholder Advisory Group (MAG)
- Organiser and leader: OECD Internet Technical Advisory Constituency (ITAC)
- International Telecommunication Union (ITU) - Development Sector (Sector Members)
- Official Observer Status in WIPO (World Intellectual Property Organization)
- Consultative status with United Nations Economic and Social Council (ECOSOC)
- Observer Status in APEC (Asia-Pacific Economic Cooperation) TEL Working Group

Concise intelligence and an opportunity for input and action
An Investment in Groundbreaking Progress for Key Market Development

Regional Peering & Interconnection Program is increasing local traffic exchange in some of the most important developing markets in the world

- Improving speed and reliability
- Educating regulators on the value of open markets and competition
- Increasing the availability of and access to broadband while decreasing cost to users.

Clear positive impact on opportunities for business

- More people on line, more innovation
- New consumers seeking new services
- More choice means more business opportunity
Investment in Internet Engineering Task Force (IETF): Critical “Wellspring” for Product Innovation and Interoperability

Most every company in the Internet value chain relies on and benefits from access to IETF standard “at no cost”.

Does not mean they are “free”.

Internet Society membership is the - only - way that companies and organisations can support the day to operation of the body.

Increased investment is necessary for it to meet the opportunities and challenges of the future.

Internet Society membership is a strategic investment for many companies to ensure that the IETF remains strong and its proven process continues.
Membership Levels Designed for Your Organisation

Platinum Membership     $100,000
Gold Membership         $50,000
Silver Member           $25,000
Executive Member        $10,000
Professional Member     $5,000

* Annual Fees

* 50% discount available for non-profit organisations
Organisational Membership - Current ccTLD / RIR Members

All RIR’s are members of the Internet Society

ccTLD’s

Asia - Taiwan, Japan, New Zealand, China, Thailand

Europe - UK, Germany, France, Netherlands, Czech Republic, Austria, Norway, Switzerland

Africa - Kenya, Angola

America’s - Mexico, Brazil, Chile, Canada

Plus: .Asia, .Gay
Engage with the Internet Society

...and help ensure the continued development and evolution of the Internet!