JPRS’ views on “Local Presence”

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Registration Policy of JP

• History
  – 1986 .JP was delegated
  – 1993 JPNIC became a ccTLD manager
  – Mid 1990~ Local presence rule was introduced
  – 2002 JPRS became a ccTLD manager

• Local Presence
  – limits registrants of JP domain names to organizations, companies and individuals who have postal addresses in Japan

• Registration rules of JP domain names are defined by ccTLD manager (not by any regulation), through consultation with local Internet community
  – Registrar, Government, Advisory committee, etc.
Characteristics of .JP

• stands for “Japan”
• 3 types
  – General-Use JP Domain Name
    • ex) example.jp
    • Total (as of 1st February 2019): 1,053,119
    • DNS configuration rate (as of 1st Jan 2019): 96.9%
  – Prefecture Type JP name
    • ex) example.tokyo.jp
    • Total (as of 1st February 2019): 11,636
    • DNS configuration rate (as of 1st Jan 2019): 91.3%
  – Organizational /Geographic Type JP Domain Name
    • Total (as of 1st February 2019): 488,008
    • DNS configuration rate (as of 1st Jan 2019): 99.4%
# Variation of JP Domain Names

As of 1 Feb. 2019

<table>
<thead>
<tr>
<th>Type of JP Domain Name</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General-Use JP Domain Name</strong></td>
<td>1,053,119</td>
</tr>
<tr>
<td><strong>Prefecture Type JP Domain Name</strong></td>
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<td>488,008</td>
</tr>
</tbody>
</table>

## General-Use JP Domain Name

- ad.jp: Members of JPNIC, 254
- ac.jp: Universities, Technical schools, Incorporated schools, 3,645
- co.jp: Incorporated companies, Limited companies, 418,415
- go.jp: Government organizations, Government-affiliated organizations, 575
- or.jp: Foundation, Aggregate corporation, 36,423
- ne.jp: Network services, 13,249
- gr.jp: Arbitrary organization, 6,008
- ed.jp: Schools including primary, junior and senior high schools, 5,332
- lg.jp: Local Government, 1,887
- geo.jp: Geographic Type, 2,220

(Inclusive total: 1,552,763)
Why do we retain local presence?

• to retain unique identity of JP domain names
  – Focusing the scope of registrants to “company, organization, individuals in Japan" contributes to strengthen the identity of JP Domain names
  – The trust of JP domain names is widely penetrated to internet users
Why do we retain local presence?

• Taking “local presence” away from registration policy may result in diminishing the trust for JP domain names which have been built during past 20+ years.