Eligibility criteria for registrants

APTLD meeting, Dubai, UAE – 20 February 2019
Agenda

• Overview of .eu
• Eligibility criteria
• New .eu Regulation
• Registry objectives and eligibility criteria
Overview of .eu
.eu and .eio registrations Q4

3,684,750

The total number of .eu and .eio domain names registered at the end of Q4 2018.

77%
AVERAGE RENEWAL RATE DURING Q4 2018

171,667
NEW .eu Registrations in Q4 2018

Top 10 countries with the most registrations
.eu and .ею registrations distributed by country
Eligibility criteria
Eligibility criteria under current framework

- EU Regulation 733/2002 created the legal framework. The eligibility criteria are listed under the «obligations of the registry»:
  - undertaking having its registered office, central administration or principal place of business within the Community, or
  - organisation established within the Community without prejudice to the application of national law, or
  - natural person resident within the Community

- PPR included in the EC Regulation 874/2004
First extension of the criteria

• 8 January 2014:
  • Residents, companies and organisations based in the European Economic Area (EEA) countries of Iceland, Lichtenstein and Norway

• Provision foreseen in the Regulation 733/2002
## Pros and cons

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<tr>
<th>Pros</th>
<th>Cons</th>
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<tr>
<td>Easy to check</td>
<td>Inconsistency between .eu eligibility criteria and other EU laws</td>
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<td>Availability of many tools to support the eligibility check</td>
<td>Possible failures during the checks</td>
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<td>Happy registrars</td>
<td>Unhappy registrars</td>
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<td>Less abuses</td>
<td>Abuses still happen</td>
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Whois Quality Plan

• Authority of EURid is restricted to verification of registration data
• Daily verification of registration data
  • Registry initiative
  • Third party initiative

Legal actions on domain names in 208
New .eu Regulation
New .eu Regulation

• The text is expected to be published in the Official Journal by Q1 2019

• Highlights:
  • Public Policy Rules as addendum to the registry contract
  • New call for tender
  • More administrative requirements on the registry
  • Multistakeholder Committee to advice the Commission on strategic matters

• Entry into force on 13 October 2022
  • Exception: Changes in the eligibility criteria as of six months after the publication of the Regulation
Changes of eligibility criteria

- **Expected: Q4 2019**
- All citizens of EU regardless of their country of residence
- Citizenship field will be added to registrants contact information
Registry objectives and eligibility criteria
Market scenario

• The market
  • Stronger competition
  • Growth figures are no longer double digits
• The registries
  • Registries – mainly ccTLD managers – expand their business to side activities
  • More and more challenged by security threats
  • Shelf-space strategies
• The registrars
  • Merges and acquisitions
  • Same staff, but more extensions to manage
Registry objectives

• Aiming to Quality/quantity
• Making the life of accredited registrars as simple as possible (eligibility criteria might make the difference)
• Standardising rules and services
THANK YOU

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