REGISTRY LOCK SERVICE FOR “.VN”

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Established in 2000 as a Public Service Entity, an affiliation to Ministry of Information and Communication (MIC).

Offices:
- Headquarter in Hanoi.
- Branches in Ho Chi Minh City & Danang.
Domain in numbers

• 460,000 .VN (by 31 Dec 2018)
• Growth rate > 8.35%
• Top 10 in Asia Pacific
• Top 1 in ASEAN

Domain share in Vietnam

- .VN: 45%
- Legacy gTLDs: 47%
- New gTLDs: 8%
What is Registry Lock???

“Registry Lock” = Domain lock by Registry

**Purpose:** Restrict unwanted modification to domain names
What is Registry Lock???

“Registry Lock” = Domain lock by Registry
Consequences of domain hijacking

- Online business and financial transaction interrupted/weakened/shattered
- E-commerce transactions and customer data stolen by hackers or competitors
- Reputation of enterprises tarnished
Registry Lock service

What you should do...

- Do not lose control of the domain name (admin)
- Only authorized people can change domain details
- Unintended change of domain names
- Unwanted domain redirection
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Who should use Registry Lock service?

Targeted customers: companies, organizations and even individuals participating in online activities with demand for being protected from threats in the Internet environment with their domain names.

Potentially threatened subjects
Registry Lock service

Status of domain names with Registry Lock service

Query:

- Whois provided by Registrars

Trạng thái: serverUpdateProhibited
Trạng thái: serverDeleteProhibited
Trạng thái: serverTransferProhibited
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*Protect reputation and money for you*

- No domain hijacking and cost to gain domain name back
- No impersonation
- No opportunity costs on domain threat
- Uninterrupted Website and email system
- No time wasted to solve any consequence
- Focus on main business
Registry Lock service in Vietnam

**STEP 1**
Market survey

**STEP 2**
Analys of technical and operational system compatibility

**STEP 3**
Trial with 1 – 2 Registrars

**STEP 4**
Trial evaluation

**STEP 5**
Official deployment in Registrar system

**STEP 6**
Regular review and evaluation
Trial evaluation results:
- Registry lock service is not for everyone.
- Organizations uses the service more than individuals.
- Organizations are more willing to pay than individuals.
- Renewal period is the best time to promote.
Registry Lock service in Vietnam
NO Registry Lock service for those domain names:

- Infringing laws and regulations;
- Suspending of usage;
- In Registrar transfer;
- In transfer the right to use to another registrant;
Some regulations:

- Automatically withdraw the service within 30 since the date of expiry without renewal.
- Domain names suspended or withdrawn due to infringement decided by competent authority.
- Domain names suspended or withdrawn due to failure of renewal.
- Domain names transferred to another Registrar.
Some challenges:

• Lack of knowledge and awareness of registrants/customers
• Customers don’t acknowledge the potential problems and ignore the necessary domain protection.
• Concern over difficulties to update DNS changes.
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• 3394 .VN domain names used the service till 20/1/2019 after 3 years since the trial.
• The majority of customers is organizations.
• Service renewal rate is 30%.
THANK YOU

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