Asia and Pacific Internet Association (APIA)

APIA Secretariat
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History of APIA

- Established in May 1997
- Membership based, non-profit organization
- Regional trade association
- Established by the early pioneers of the ISPs
- Role of APIA
  - Act as a catalyst to the regional Internet industry
  - Act as a voice of industry players to global Internet community
How APIA is organized

- Membership is open to everyone
  - 40 Members (organizations and individuals)
- Six Board of Directors with various background
- Secretariat (SG and Secretary)
  - secretariat office in Tokyo
- Decisions based on consensus among Members at AGM
  - The Board acts on behalf of the Members between Member meetings
Objects of APIA

- to help develop industry policies, standards, and guidelines for effective/efficient operation
- to facilitate/negotiate industry-wide agreement
- to promote policies and positions in the best interest of the Members and represent these interests in relevant bodies
- to provide/promote educational opportunities
- to publish relevant industry data for Members
Benefits to the Members

- Input to industry-wide agreements and policies
  - Internet governance, ICANN (stronger representation to relevant bodies as we share info/coordinate with national and regional associations)
  - Internet exchange points, ARIX
- Educational opportunities with discounts
- Updated information on the latest issues
  - newsletter, email, and website
- Statistics and results from industry research
Activities of APIA

● Projects
  – Study of Internet Content Self-Regulation, ARIX

● Newsletter #8

● Coordination effort with AP* [ap-star]
  – APNG, APAN, APNIC, APTld, MINC, etc.

● Support or co-organize conferences/forums
  – APRICOT, CommunicAsia, InfoCom, etc.

● Continuous involvement with ICANN
The Future - Asia and Global

- Strategic plan, identified clear goals and specific objectives
  - AP* Retreat in August in Thailand
  - APRICOT Conference
  - ARIX (ASEAN regional exchange point)
  - Involvement in ICANN process
  - Global alliance with other regional Internet assoc.

- Continue to serve our Members and Internet community in Asia Pacific region
For more information . . . .

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