Accreditation of Registrars for ccTLDs
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CentralNic Group: An overview

CentralNic Group plc (AIM: CNIC) is the developer and operator of software platforms providing web - presence services to customers in over 250 countries. Listed on the London Stock Exchange in 2013 with 250 staff in 14 countries in 4 distinct business divisions.

CentralNic Registry is a leading registry platform and distributor of registries’ domain names, on an exclusive basis, through retailers globally
- 116 TLDs on CentralNic Registry platform
- Manager of .SK ccTLD
- 8.4m domains under management

CentralNic Retail operates numerous online retailers providing domain names, websites, hosting, email, and SSL certificates.
- 2+ million domain names under management
- Customers in 250 countries
- 24 x 7 customer support

CentralNic Corporate meets the domain management needs of corporate clients
- Corporate domain name management
- Brand protection services
- Security solutions
- Services for ‘dot Brand’ registries.

CentralNic Reseller one of the leading reseller registrar globally
- 7 million domain names and associated products.
- Over 4,000 resellers in over 100 countries
- Offers over 1,000 different Top Level Domain endings
Registrar Accreditation Models – Practices vary by country

cctLDs have their own process for Accreditation which makes for complex path for the prospective Registrar or even international registrars. What do cctLDs require?

- Local Jurisdiction requirements – In a survey of cctLDs in Europe 35% require in country requirements but majority 65% do not set such requirements
- Fees – Application Fees
- Annual Fees to maintain accreditation
- Technical testing before requirements to pass a test
- Technical warranties and representations
- Prove 6 months experience of domain name registrations
- Capital requirements
- Financial Guarantees
- ICANN Accreditation recognition by some cctLDs – meaningless to others
- Sign and manage 100s of Registrar Accreditation Agreements keep up to date Registrar details
- Manage Registrar credit, prepayment accounts, risks associated with Registrar failures, small registrars support,
- Local currency and transparency of pricing and collection of fees
Registrar Accreditation Recognition Programs and Operational Practices

- Exciting – and welcome to the ccTLD community
- Issues and Challenges
- Stakeholders – internal, external
- Local Politics
- Laws and Practices
- Maintaining reputation, trust and security of all operations
CentralNic as a Clearinghouse and Billing and Collection Agent

- Over 20 years to develop registrar network in Shared Registry System with multiple registries on one platform 1500 plus registrars and resellers, all the ICANN accredited Registrars
- Integrated Electronic RRA one for each TLD click and sign to make it easier for managing contracts - unify operational requirements and terms where possible – eg notice periods
- One global wallet for all TLDs – one invoice for all TLDs, SLDs on the platform
  
  Even where there are multiple currencies involved multiple discounts, rebate schemes and different policies in place – Registrar can elect to be invoiced in Euros or Dollars or GBP (no currency risk for registries)
Reseller Model as one stop shop

- Operational Advantages for Registrars to buy domains from one MetaRegistry Reseller

- Use of our accreditation or integration of your accreditation (Registry Account Management) within the same RRProxy account
- Reduction of technical and financial investment for TLD setup and registrar operation
- No need to maintain pre-payment accounts with the various registries
- Additional resaleable services such as hosting, SSL certificates, vServers and whois privacy
- Fully-automated registration of more than 300 existing gTLD and ccTLD extensions
- Full ICANN compliance of the registrar solution
- Distribution of your own open new gTLD as registrar through our system
- Implementation of a registration system for closed gTLDs (upon request)
Reseller Distribution RRP Proxy as Clearinghouse – what exists today

- 1000 of domain extensions in one place (all ccTLDs we can lawfully sign)
- Use of RRPproxy/KS accreditation or integration of Registrar’s own accreditation (Registry Account Management) within the same RRPproxy account
- Reduction of technical and financial investment for TLD setup and registrar operation
- No need to maintain pre-payment accounts with the various registries
- Additional resaleable services such as hosting, SSL certificates, vServers and whois privacy
- Fully-automated registration of gTLD and ccTLD extensions
- Full ICANN compliance of the registrar solution
- Technical advantages of the RRPproxy METAregistry
  - Various API gateways for automation
  - Web interface in five languages
  - OT&E system for testing functions
  - No technical TLD accreditation tests
  - Full IDN support for multilingual domains
Future of coordinated Registrar accreditation

Agree minimum standards
Share contract clauses / templates to strive for uniformity
Coordinate regional accreditation of registrar programs
Mutual recognition of registrars – registrar referral and references
Use of regional ADR procedures
Sharing of information about potential risks – registrar bad actors
Early warning systems mutual cooperation
Joint marketing efforts to get more registrars selling more domains
Other Conclusions? What do you think?
Thank you for your attention